

Mr. Bishop JUN 2 1922

# SUMMER READING



## BEING THE SUMMER NUMBER OF THE PUBLISHERS' WEEKLY

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In Two Sections

Section 1

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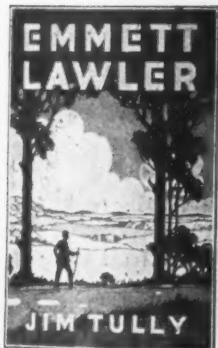


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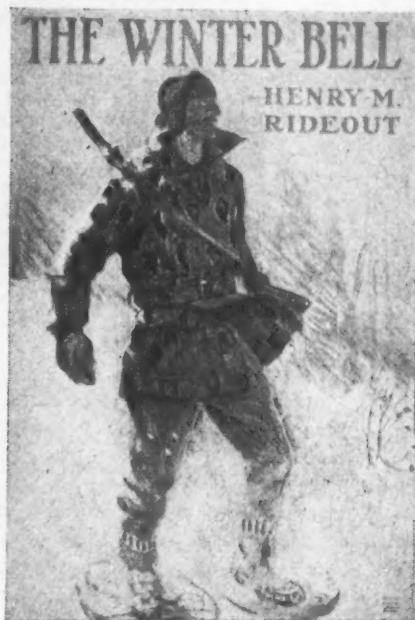
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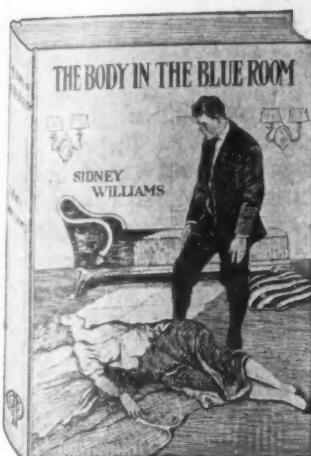
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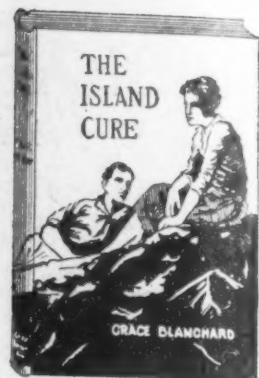
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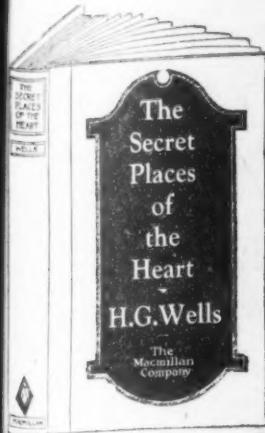
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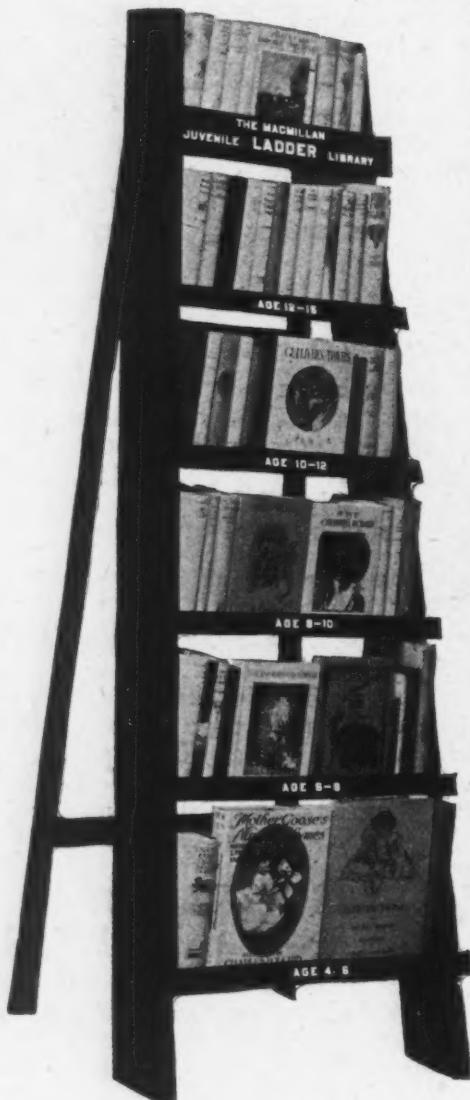
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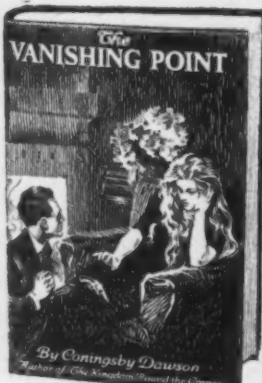
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# SUMMER READING

## 1922

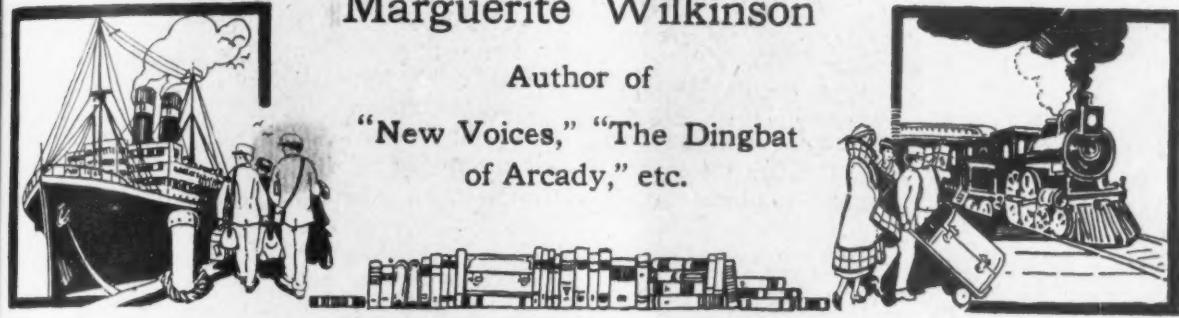
### "TAKE ALONG A BOOK"

By

Marguerite Wilkinson

Author of

"New Voices," "The Dingbat of Arcady," etc.



WHEN we go to the country this summer for our vacations, we should take three things with us. They are solitude, imagination, and books. Even if we must leave trunks at home and carry only knapsacks, even if we must walk because we are too poor to pay railroads, we should take these things. They are not merely useful to the person who would get the most out of a vacation; they are necessary.

We ought to take solitude with us because, if we do not, we shall be unable to find it on top of the tallest mountain or by the shores of the loneliest lake. Solitude is not simply a physical condition due to the absence of other people. It is also a state of mind, an opportunity for retirement into ourselves and the will to take advantage of the opportunity. It is the chance to get on pleasant terms with ourselves, to find out what enjoyable people we are, or, failing that, what enjoyable people we may become. When solitude has made us great companions for ourselves we are likely to be better company for the other people present near our solitude. Nothing can make a person more popular than a right indulgence in solitude.

We ought to take our imaginations with us because they are probably in dire need of fresh air. No wonder, if we keep them between the pages of a ledger all winter, or in a brief-case, or in a vanity-bag! It is not surprising that they become weary and jaded and anaemic and refuse to do their own proper work for us. If we will only give them an airing under right conditions, they will become strong and energetic makers of magic. They will tell us some of the secrets

we have always wanted to learn—what it is that shines more brightly than any splendid star that we have ever seen what it is that blows thru all the universe farther than any wind that we hear, what it is that beats a solemn music nearer and dearer to us than the falling of rain. They may teach us simpler mysteries, also—the wonderful events that take place in the hearts and minds of our friends and neighbors. If we will only take our imaginations to the country with us, they may begin to work wonders for us again as they did when we were children, bringing us new insight into literature, art, friends, religion, and life itself.

We ought to take books with us on our vacations because they are such good friends of solitude and the imagination. If we fail to take the other two, then, I suppose, we may as well leave books at home; but how dull it will be without them all! If we do take the other two, however, we shall be able to get a greater joy out of books than we have ever found in them before. For altho the person who can create ten minutes of solitude in his own mind even on busy Broadway can take those ten minutes of vacation on the friendliest terms with the best of books, it is true that books do like people to have clear skies over the tops of their minds and broad stretches of uninterrupted time and space around them. And books are undeniably standoffish with people who refuse to have any solitude. A vacation, then, is the great opportunity to bring books and solitude together to our advantage. Similarly, altho the person with an imagination may learn the deepest secrets of

life in books in the stifling room of a tenement, and altho some books are sure to snub people who have lost or misused their imaginations, even if these people have all day to spend in reading and beautiful cool libraries to read in, still books at their best do like to be met by the imagination at its best, and when this happens they can walk right into our hearts and minds, there to remain forever. A vacation, then, is a fine opportunity to cultivate the interplay of books and the imagination in order that we may increase the sum of human happiness.

Another good reason for taking books with us on our vacations is that reading out of doors is both comfortable and convenient. The robins will not interrupt us with a stern call to duty when we have just reached the middle of an exciting chapter. The sun is the best of all reading lamps and the least expensive. If its light is too bright, the leaves of elms and maples will be good lampshades. If we are lazy the breeze will turn pages for us. A grass blade is an excellent bookmark. And when a book has been read thru to the very end it can be tucked under the head for a sensible pillow while one rests and meditates upon it. And all the time the reader can be eating sour-grass, if he likes, or sucking honey out of clovers!

In my opinion, the right sort of book to take on a vacation is the sort of book that we seldom or never read at home, or the sort of book that tells of a life remote from the moods and thoughts of our own workaday existence. Teachers should find books of the most devastating humor, or the wildest detective stories. Clerks, stenographers, salesmen, and others who work in figures, should read the world's dearest old romances and much poetry. Tired ministers should get hold of tales of adventure in the open air and books of exploration into far countries. Perhaps Shackleton's "South" would be a good beginning. Poets should have sedative literature in the summer time—preferably garden manuals and cook-books, say "Things Mother Used to Make." Honest lawyers should read fairy tales, perhaps "Irish Fairy Tales" by James Stephens. The nervous stock-broker should fill his pockets full to bulging with the poetry of Walter de la Mare. Society

women should study Plato, Confucius, the Anti-Nicene Fathers, the approved devotional manuals of the churches to which they belong, and "The World To-Morrow." William Jennings Bryan should buy a whole library of modern books on biology. (A few would not be enough!) After reading them thoroly he should study Dean Hodges' "How to Know the Bible" and the religious writings of Dean Inge to get modern point of view on religion, to learn that Christianity persists in and thru evolution and the God of the Christians does not have to be afraid of any truth that men are able to demonstrate. When he has read such books himself, I suggest that he pass them all on to the Kentucky State Legislature!

The books we should take with us to the country are the books we have always wanted to read, but never yet have read. Let us be kind to ourselves in the matter of choosing our vacation reading and make our dreams of good reading come true. We must not wait until we have chosen our new socks and shirts or our new gowns and hats, until there is no money left for anything but the ticket and the board, to choose the books that will become our closest friends in the days out of doors. Let us choose our books first and carefully and then, if there is enough money left over, buy the agreeable luxuries for the adornment of the external man, or woman! But once in the year, in the blessed vacation-time, let us learn to know ourselves and be ourselves, let us travel in our imaginations even if we can not own motor-boats and aeroplanes, let us have the truest friends in the world, the friends of all time and of all the world, the great companions that most of us can find only in books. Let us take books with us!

Then the days spent with sun and wind and rain will be spent joyfully. Then we shall be recreated thru and thru from soul to skin. Then we shall return to work richer in personality, no matter what may be left in our purses. For the person who has taken solitude, an imagination, and books on a vacation, will return afterwards to find a new light shining on the day's work, a new atmosphere in the old office, and a new music even in the tick of the time-clock that measures the march of man.



FROM "THE KINGFISHER"  
BY PHYLLIS BOTTOME  
George H. Doran Co.

# WHY NOT GO JOY-READING?



If You are tired of more serious books, here are novels for any joy-reading mood.



## Realism—Atmosphere

### The Secret Places of the Heart

By H. G. Wells

Mr. Wells' latest fiction product carries the reader deeply into the researches of modern psychiatry. Sir Richmond Hardy, a wealthy coal magnate, goes off on a motor jaunt with a nerve specialist, a Dr. Martineau, leaving behind him a cultured wife and two grown-up children, and also another less conventional establishment t'other side of London and another child there. On the motor trip he promptly meets and falls in love with a young American girl. In fact it is clear, from his confession of the "secret places" of his heart, that he simply can't make that organ behave. And this young woman proves to be more clever at diagnosing Sir Richmond's mystifying heart ailment than the specialist. The story is told with characteristic Wellsian economic and emotional dissertation. (Macmillan.) \$2.

### Lost Valley

By Katherine Fullerton Gerould

The lost valley is haunting in its loveliness of woodland and hillside, but there on the worked-out soil, the wretched remnants of good old Puritan stock are now mostly imbecile, diseased or degenerate. A young painter comes to the valley and stays at the old Lockerby farm, and thru him, Madge Lockerby learns to see the beauty of her

birthplace and the difference of its people from the world outside. Living with her crabbed, crippled uncle and senile grandmother, her emotional nature pours itself out in passionate care of her young half-sister, Lola, whose Botticelli beauty masks a mind hopelessly clouded. Lola runs away from home and Madge frantically follows her, both enduring many bitter hardships. This tragic, futile pilgrimage delivers Madge from the valley's dominance of deterioration. (Harper.) \$2

### Cytherea

By Joseph Hergesheimer

Who would suppose that a doll bought in a Fifth Avenue confectioner's shop could make so much trouble? Lee Randon bought her in a whimsical moment and named her Cytherea for the Goddess of Love; and gradually her power disrupts his whole life. Thru the story of Lee Randon, Mr. Hergesheimer interprets this restless age, or rather, a very small and masculine part of it. Lee Randon, successful in business, married for fifteen years to a woman who is devoted to him, father of two delightful children, surrounded by gay and amusing friends, is restless and unsatisfied. Gradually he comes to identify with Cytherea, a married woman of his acquaintance and finds in her the baffling withheld fascination of the doll. (Knopf.) \$2.50

## Maria Chapdelaine

By Louis Hémon

This story of the reactions of a young French Canadian girl to the hardships of life in the lake country of Upper Quebec has been hailed as a prose poem, a pastoral, and idyl. Maria's lover, a young trapper, is lost in a blizzard and the dreariness and hopelessness of life without him seem more than she can bear. She faces the temptation to escape from the rigors of her country thru marriage with an outsider, a man whom she does not love, when family events complicate her problem. It is a story of the soil told with great beauty and simplicity and without sentimentality. (Macmillan.) \$2.

## The Forsyte Saga

By John Galsworthy

This volume, composed of three of Mr. Galsworthy's most powerful novels—"The Man of Property," "In Chancery," and "To Let"—and two stories—"The Indian Summer of a Forsyte" and "Awakening," which are in fact the component parts of one large novel—is regarded by Mr. Galsworthy himself as his most important performance. It presents the life of a representative English family thru three generations. Aside altogether from the interest of its story, the book is significant as a singularly vivid commentary upon an important phase in English social history. (Scribner.) \$2.50.



SHE SANG, VERY SIMPLY, AND WITH QUITE POIGNANT BEAUTY, THE SONG OF "GOLDEN NUMBERS"

FROM "THE VEHEMENT FLAME" BY MARGARET DELAND  
Harper & Brothers

## The Vehement Flame

By Margaret Deland

Jealousy is the dominating passion of the heroine of thirty-nine who marries the hero of nineteen—jealousy of all that she cannot give her husband of youthful companionship. Maurice's devotion is enough to satisfy the wife, Eleanor, but the young husband craves friends and outside diversions. Maurice at length becomes interested in Lily, a young and rather pathetic woman of the streets, and tries to help her. Finally he drifts so far from Eleanor as to be untrue to her. Then comes the problem of Lily's child and Maurice's duty toward him. A young girl, whom Maurice has known from childhood, plays a prominent part in the dénouement of this emotional and dramatic novel. (Harper.) \$2.

## Aaron's Rod

By D. H. Lawrence

The rod is but a flute and Aaron Sisson, its wielder, an English collier. Wife palls and home and children, so Aaron goes adventuring. He is in London, playing in an orchestra and falling in with an artistic group; later in Italy, he hopes by the magic of his rod to coax the crumbs from rich men's tables. He has moments of homesickness, spells of regret for having left his wife. But chiefly he is content to drift. Aaron is an odd bird but loveable. There are also interesting types among the people he meets. The descriptions of persons and places are among the most delightful features of the story. (Seltzer.) \$2.

## Sleeping Fires

By Gertrude Atherton

The action takes place in San Francisco and New York about 1870, but the passions, the motives, the struggles that go to make up the plot are part of that eternal conflict that knows no definite period. The heroine, a beautiful New England girl married to San Francisco's most successful physician, the reigning toast of the town, after a period of social triumph, falls in love with a brilliant Eastern journalist. Both play the game fairly and contemplate no social breach, but gossip gets in its deadly work. (Stokes.) \$1.90.

## One Man's View

By Leonard Merrick

Leonard Merrick is always the expert stylist and his characters are often literary men or actors, who discuss their craft. The artist in his new novel is the heroine who wishes to be an actress. An English girl brought up in Duluth, she is starved for a chance to become famous. Failing in her theatrical dreams, she makes the kind of marriage Merrick loves to handle. (Dutton.) \$1.90.

## Glimpses of the Moon

By Edith Wharton

Edith Wharton's previous novel, "The Age of Innocence," was awarded the Pulitzer Prize by Columbia University as the outstanding novel of 1921. The present one is a story of society, of the fashionable world of New York, of Newport and of Europe. The central figures are Susy Branch and Nick Lansing, both secure in the social scale, but both financially unable to keep up with the pace of their "set." According to all social rules they should marry the wealth their tastes demand. Yet what do they do! Delightfully, ridiculously, they fall in love with each other and, defying the fates, marry. In the events that follow Mrs. Wharton has shown to perfection the lure of their extravagant environment, which threatens to mar the love they have found. To Susy temptation comes in great wealth and position offered by a titled Englishman; to Nick comes the adoration of a fabulously rich girl. But there are "glimpses of the moon," the supreme moments of life, when the early love was found and when later it was renewed. (Appleton.)

\$2.

## A Little More

By W. B. Maxwell

One of life's grimmest jests is to give people what they think they want, and then grin at the results. This happens to a kindly, commonplace British family when they begin to want "a little more." By the death of a cynical kinsman, they get it, and are quite demoralized thereby. Then the money suddenly vanishes as the war comes on, and ill luck works overtime for them in every way. They sink to the very gutter but climb back, gasping, to the curbstone, with hard-won character, shaped by fate's poundings. Their struggles make a capital and intriguing tale of London life in the hectic times just before, during and after the war. (Dodd, Mead.)

\$2



THE QUEEN OF THE PRAIRIE SCHOONER  
FROM "THE COVERED WAGON" BY EMERSON HOUGH  
D. Appleton & Co.

## The Veneerings

By Sir Harry Johnston

Sir Harry Johnston has won a reputation as a sympathetic stepfather to the brain children of other authors, thru his "continuation" novels, "Mrs. Warren's Daughter," carrying on Shaw's "Mrs. Warren's Profession" and "The Gay-Dombeys," descendants of the Dombey's of "Dombey and Son." Now he turns in similar fashion to a further revelation of the lives of Hamilton Veneering and his children, who first lived in the pages of Dickens' "Our Mutual Friend." He presents them as the chief actors in "a story of shady and legitimate finance, and of the politics of the Edwardian period from 1901 to 1910." (Macmillan.)

\$2

## Gallantry

By James Branch Cabell

This final volume in the series of revised editions of Mr. Cabell's early books, makes available all of his work with the exception of his first novel, "The Eagle's Shadow," and his greatest, "Jungen's Gallantry" (Dizain des Fêtes

Galantes) is a group of ten eighteenth century scenes, laid in part in George the Second's England, and in part in the France of Louis Quinze. Appropriately, the tone of the stories is artificial and superficially trifling, to a degree which hides the acid philosophy beneath. (McBride.)

\$2

## The Covered Wagon

By Emerson Hough

Against the background of the early days of the great West, the love story of a pioneer man and maid is told, a story filled with the drama of life in new regions; battles with hostile Indians, dangers of fording uncharted rivers, and the conquering of the soil. It is the story of the men and women in covered wagons, particularly of a family feud that crossed the continent and threatened the love of the young hero and heroine. (Appleton.)

\$2

**Abbé Pierre**By *Jay William Hudson*

The setting is quaint old Gascony. To his birthplace here comes the old Abbé Pierre, on vacation from the college where he teaches, to live for a time with the whimsical, tender but stalwart folk of his native village. In this atmosphere, representative of the beauty and strength of the true soul of France, develops the delicate love story of Germaine, a Gascon girl, and David Ware, a young American, a writer of verse, and professor of English. Seemingly insurmountable differences stand in their way, but the Abbé Pierre, with his winning spirituality, his kindly heart and his humor, stands their friend, and their romance ends in happiness. (Appleton.) \$2

**The Bells of the Blue Pagoda**By *Jean Carter Cochran*

This story is an attempt to catch the atmosphere and some of the poetry of China; for that reason the author has adhered to the Chinese custom of calling the characters and places by the picturesque names given as a matter of course in that country. It is an interesting and exciting story giving clear pictures of two phases of Chinese life which are not often depicted. It has a steadily developed missionary and Christian tone and it shows what power an educated Chinese has in her own country. The story has an appeal for both adults and young people. (Westminster Press.) \$1.75

**The Best Short Stories of 1921**Ed. by *Edward J. O'Brien*

If Mr. O'Brien's admirable annual collections were nothing else they would always be something to quarrel over, for what two individuals would ever agree on the best twenty stories of the year? A volume produced on the camp porch is good for a whole afternoon's discussion. This year's collection has one of Mary Heaton Vorse's Provincetown stories; Sherwood Anderson's "Brothers," a psychological study; a tale of horror from the bland Irvin Cobb; and another tale with the horror note from Charles L. Finger, to mention but a few. The usual interesting biographical and statistical features are included. (Small, M.) \$2

**The Vertical City**By *Fannie Hurst*

New York, the vertical city, where life flows too rapidly in a hurried succession of events, is the grimly beautiful setting which the author has chosen as a background for the six studies which she has taken from the book of life. As is to be expected from Fannie Hurst, there is both tragedy and comedy in these six dramas of the feverish life of a great city. (Harper.) \$1.90

**Birthright**By *T. S. Stribling*

"Birthright" takes the negro seriously. It doesn't deny that he has his ridiculous side, indeed that is the essence of his tragedy. Not only is he ridiculous, but he knows it and rejoices in it. For the main trouble with the negro is that he has so long seen himself thru the white man's eyes that he despises himself and pulls himself down by his own bootstraps. The story tells of a negro graduate of Harvard who goes back to his southern town with new standards. The "niggertown" of the place is hideously unsanitary and morally corrupt, yet his efforts to make it better are frustrated by black and white alike. It is a problem story presented with impartiality and lack of venom. (Century.) \$1.90

**Mr. Prohack**By *Arnold Bennett*

Imagine yourself in Mr. Prohack's place: a man in a deep and definite rut, one of the "famous salaried middle class, going thru the famous process of being crushed between the upper and nether mill-stones." Worse yet, suppose yourself a cogwheel in the Treasury Department with the firm conviction that it was your precision and fidelity that had won the World War; under such circumstances how could you have borne up against the demoralizing temptations of a vast fortune suddenly thrust upon you by a notorious slacker and profiteer? This diverting theme has given Mr. Bennett an opportunity for many a satiric fling at paradoxical conditions of post-bellum social and business London. (Doran.) \$1.75

**Pierre et Luce**By *Romain Rolland*

This latest of Romain Rolland's novels to be translated into English has been called "an idyll of love that is born under the wing of death." It offers a strong contrast to his war novel, "Clerambault." It is light and delicate, a true French love story. The war is used only as a back-ground. "What I'd like," says Luce, as the planes sweep over Paris, "is a bit of happiness." That is the key-note. (Holt.) \$1.50

**O. Henry Memorial Award Prize Stories of 1921**

The stories in this collection are chosen by a committee from the Society of Arts and Sciences who read every story in every American magazine and decide by vote on the best. The story receiving the highest award, a prize of \$500, was Edison Marshall's "The Heart of Little Shikara" from *Everybody's*. This heads the list of authors varying from veterans in the craft to fledglings. The subjects are equally diverse, ranging from the wings of a Broadway theater to the swamps of Louisiana. The advantages of this collection as a vacation book are obvious. (Doubleday.) \$1.90

# Novels with a Biographical Twist



AS WYETH PORTRAYS THE PIONEER  
ILLUSTRATING "VANDEMARK'S FOLLY" BY HERBERT  
QUICK  
Bobbs-Merrill Co.

## Vandemark's Folly

By *Herbert Quick*

This epic of the middle west is the story, told in the first person of a stubborn young Dutch-American who runs away from a brutal step-father and becomes a driver on the Erie canal. He drifts west and comes to anchor on an Iowa farm where he prospers with the community—all in the days before the Civil War. The story is rich in historical interest, describing as it does the old leisurely days of canal transportation, the "underground railway," and the land rush to the middle west. Young Vandemark falls in love of course and eventually he settles down with the obviously right girl. N. C. Wyeth's pictures faithfully portray the pioneer. (Bobbs-Merrill.) \$2.

## Children of the Market Place

By *Edgar Lee Masters*

The fictitious autobiography of an American pioneer during the second and third quarters of the last century. The author of "Spoon River Anthology" and "Mitch Miller" has projected a powerful imagination into the reminiscences of his hero, who, born on the day of Waterloo, comes to America, a boy of eighteen, and partakes of the adventures typical of those picturesque early days. He has a most dramatic meeting with young Stephen

Douglas and the two become close friends. From this point the flaming personality of Douglas permeates the novel. The closing years of the story are given added verisimilitude by the introduction of the figure of Lincoln. (Macmillan.) \$2

## The Road to the World

By *Webb Waldron*

This is the thrilling story of discovery, not of buried treasure, but of the truths of life. It might be called "The Portrait of a Man." The story begins when he is a little boy, and presently the reader knows this Stan Hilgert, knows him intimately, sympathizes with him as he makes the great effort to fit himself into the pattern of life, to find the road to the world. His struggle is ours also, and so we watch him, breathless. (Century.) \$1.90

## The Lonely Warrior

By *Claude Washburn*

The story of Stacy Carroll is the story of thousands of young men who returned lonely and discouraged, some of whom, even after two years of civilian life, are not able to find their places. In the hero's struggle, we have presented the rush of American life:—labor strikes, race riots, smooth reactionaries, parlor Bolsheviks, vivid flashes of men's heroism, dark glimpses of human greed. And thru it all, young men struggling for sanity and some decent way of adjustment to the chaos. (Harcourt.) \$2

## Memoirs of A Midget

By *Walter de la Mare*

Life as seen thru the magnified perspective of a little creature who, not innately vicious, and possessed with more than common mental alertness, finds gradually that she is hopelessly out of touch with the world she lives in. In vain she clings to her theory that the soul, and not the body, is what counts, and that souls are practically all equal. She lives in a physical world where everything is on a huge, coarse overgrown scale. (Knopf.) \$2

## Cross Currents

By *Katharine Haviland Taylor*

Life had made of Derrick Strong, who grew up smarting under the wrongs done his father, a great surgeon but a ruthless man. Then a woman comes into his life. (Jacobs.) \$1.75

## Emmett Lawler

By Jim Tully

A waif in an orphan asylum, a tramp in city streets and on country roads, a prize fighter, Emmett Lawler, keeps his vision of beauty, and fights on thru every hardship and failure. Life, seething life, is here:—realities and shams, tramps' lodging houses, freezing rides on storm swept freight trains, benevolent sots and cruel philanthropists, and the two unforgettable women who give him the strength to go on. (Harcourt.)

\$1.90

## His Soul Goes Marching On

By Mary Raymond Shipman Andrews

Hundreds of thousands read Mrs. Andrews' "The Perfect Tribute," woven about the personality of Lincoln. The present story is of a boy who had a brief talk with Roosevelt that vivified, strengthened, and elevated his whole standard of conduct. Roosevelt became the pervading influence of his life, his compass in all the crises of his career. (Scribner.)

75c

## His Dog

By Albert Payson Terhune

The author of "Lad: A Dog," "Bruce," etc., and a genuine dog lover, writes another appealing dog story in this tale of a lonely down-and-outer redeemed by companionship with a lost dog. Link Ferris finds a wounded dog by the roadside and takes it home with him. From that day life is different to him. "He drug me up to my feet out'n wuthless-

ness—and he's learned me that livin' is wuth while," is Ferris's impassioned appeal when he is asked to give up Chum to his owner by right of purchase. The story of Link's redemption has an unexpected dénouement. (Dutton.)

\$1.50

## A Man of Purpose

By Donald Richberg

This autobiographical novel tells the life story of a brilliant and successful lawyer and politician of the Middle West. It relates his struggles to maintain the conventions, and his gradual growth in radical sympathies. The answer to the riddle of his life is left for the reader to guess. (Crowell.)

\$1.75

## The Kingfisher

By Phyllis Bottome

The plot of "The Kingfisher" is built on cruel and sordid facts, and Miss Bottome faces them unflinchingly for her characters and self. Jim Barton, the hero, killed his father in defence of his mother when he was fourteen years old. When he comes out of jail, he finds he has one friend, a young clergyman who helps him to pursue a university course. Fighting for better hours and wages for the men who work at the London docks, Jim finds himself one of the most stirring preachers in London. But Jim falls in love with the daughter of the employer of the dockers whom he is stirring to revolt. The situation is not original, but Miss Bottome's handling of it is fresh and stimulating. (Doran.)

\$1.00

## Intrigue—Romance



FROM "THE BRACEGIRDLE"  
BY BURRIS JENKINS  
J. B. Lippincott Co.

## The Bracegirdle

By Burris Jenkins

Mistress Anne Bracegirdle was one of the famous characters of the London stage in the

days of William of Orange. She was a play at the Theatre Royal in Drury Lane and was commonly called "The Darling" and "The Diana of the English Stage." In this romance the author has interwoven historical facts and actual incidents of the day. Many are the suitors who pay court to fair Mistress Anne and many are her romantic adventures. (Lippincott.)

## An Ordeal of Honor

By Anthony Pryde

Readers of "Marqueray's Duel" another of Mr. Pryde's novels will find in this swift-moving tale of political and fashionable England the same qualities which have popularized the previous books. It is the story of a man unjustly accused of crime, of his heroism with which he bore his trouble, and of a love that endured in spite of doubt and degradation. (McBride.)

\$1.00

## A Son of the Sahara

By Louise Gerard

The desert in fiction has become synonymous with thrills. Miss Gerard, an English authoress, unfolds a true oriental panorama in her tale of a stolen heiress. Little did Pansy Langham guess that for years her captor had trailed her father to avenge the death of his own, that he intended for her a fate more cruel than a white man could conceive. Yet when revenge was at last within the Arab's hands, came another emotion. Was he to forego his oath or yield to love? (Macaulay.) \$1.75.



FROM "A SON OF THE SAHARA"  
BY LOUISE GERARD  
Macaulay Co.

## The Great Prince Shan

By E. Phillips Oppenheim

To a London of great entertainments and marvelous scientific appliances in the year 1934 comes the splendid Prince Shan, the first gentleman of Asia, now the strongest nation in the world. A wonderful character, suave, subtle, calm, with the inscrutability of the Orient and an Oxford education. A beautiful far-visioned woman, the Russian adviser; the wily German intriguer; the cool American investigator of dangerous secrets; the clear-headed English aristocrat and his fascinating cousin, Lady Maggie, whose charm changes the trend of history—Prince Shan in his brief London stay affects the life of each one of these, and soars off in his giant airship to his own vast mysterious country, a figure of power and romance palming the "Arabian Nights." (Little, Brown.) \$2.

## Silver Cross

By Mary Johnston

This tale of adventure and romance of the days of Henry VII is set in an English market

town which harbored a Friary and the Abbey of the Silver Cross. Yet its knights, monks, and ladies, tho decked in costumes of a by-gone time, are as human as the folk of today. Life wakes up the aescetic, and he learns to understand the woman who tricked him. She in turn drops all her own life with its desires and learns what it means to live for someone else. It is a pageantry of old-English life woven with the charm of narration characteristic of the author of "To Have and To Hold." (Little, Brown.) \$2

## The Vanishing Point

By Coningsby Dawson

This kaleidoscope of mystery and intrigue centers around an able American business man who planned to save starving post-war Europe by selling it bread. He journeyed over to sell; he remained to give. His provisions averted vast panic and loss of life. The two daring and beautiful women who work with him are fascinating types and the fact that they are both in love with him does not simplify matters. The author, first known as a novelist and later for his books giving his reactions to the war, is personally familiar with the area over which this international romance sweeps. (Cosmopolitan.) \$2

## The Van Roon

By J. C. Snaith

From the author of "The Sailor" and "Un-defeated" comes this novel of which the "Van Roon," a painting by an old master, is the center of interest. The story is the struggle of a group of people for the possession of this masterpiece. Some desire it for its money value; others for its intrinsic beauty. While money versus beauty is the real theme, there is also the story of one girl's devotion to another and of her love for the young man who finds the picture first in an out-of-the-way part of the country and is nearly cheated of his treasure. (Appleton.) \$2

## "Q"

By Katharine Newlin Burt

The sleepy town of Slypenkill, New York, the home of the aristocratic Grinscoombe family, is invaded by a soft-spoken, clear-eyed, gently humorous stranger from the West. Q. T. Kinwydden has come to the East to gain an education and beautiful Heloise Grinscoombe, whom he has previously guided on a hunting trip. His gentleness and natural courtliness win him the heart of the people. How he is blocked by an indolent, rascally doctor; how he unites two loving couples; how he gains victory from seeming defeat, respect from contempt and distrust, make a fascinating story of the bringing of the West to the East. (Houghton.) \$1.75

# The Tang of Out-of-Doors

## The Doom Trail

By Arthur D. Howden Smith

While this novel provides all the thrills which bloodthirsty Indians incited to wreck vengeance upon whites are wont to inspire, the thrills are perfectly legitimate as the subject matter is all a matter of history. America in 1724-25, when she was the bone over which France and England were growling, furnishes the setting for a tale of combat, intrigue

and love. The heroic element is led by a fine young soldier of fortune, the villain is a gentlemanly cut-throat and fur-trader. Good Indians support the upright and bad Indians the malicious side of the struggle, and it is a struggle indeed. (Brentano.)

\$1.90

ILLUSTRATING  
"THE DOOM TRAIL"  
BY ARTHUR D.  
HOWDEN SMITH  
Brentano

and love. The heroic element is led by a fine young soldier of fortune, the villain is a gentlemanly cut-throat and fur-trader. Good Indians support the upright and bad Indians the malicious side of the struggle, and it is a struggle indeed. (Brentano.)

has become one of the most popular of South Sea Island books. (Knopf.)

\$2

## Man-Size

By William MacLeod Raine

A tale of heroes in fur and on snow-shoes in the early days of the Royal Northwest Mounted Police along the Montana border. "Bully" West, a whiskey trader, is wanted both for murder and for the kidnapping of Sleeping Dawn, the daughter of a Scotch buffalo hunter, who has attempted to stop his illicit traffic. "Billy's" partner complicates matters by falling in love with this slim, swift-footed foster-sister of the Indians. He breaks with West and is deputized by the Northwest Mounted to join in the pursuit. Their quarry turns north, seeking escape by plunging into the desolate and illimitable snow barrens. And after him, hanging doggedly to his trail, go the pursuers, fighting thru danger and darkness to get their man. (Houghton.)

\$1.75

## Timber

By Harold Titus

In the white pine country John Taylor met Helen Foraker, fighting bravely and alone to save her thousands of reforested acres from the greedy hands of men who saw in them, not a hope for the future, but a speedy way to put wealth in their own pockets. How John Taylor helped the woman he loved to win her battle against the chicanery of enemies who stopped at nothing in their attempt to force her to surrender her timber land is the story. And from its pages goes forth a plea for foresight and the wisdom to save our forests before they have been wasted beyond recovery. (Small, M.)

\$1.75

## Van Zanten's Happy Days

By Laurids Bruun

Van Zanten, according to Laurids Bruun, was a Dutch traveler who lived on the Pelli Islands of the South Seas and showed a great capacity for understanding and being understood by the natives. The narrative is given an autobiographical touch by being written in the first person and preceded by a biographical note. It is the story of Van Zanten's life among the natives, and of his courtship and marriage to an island wife, told with subtle satire and descriptive charm. Written originally in Danish, the book has been translated into many languages and



THE ALLURING SOUTH SEAS  
ILLUSTRATING "VAN ZANTEN'S HAPPY DAYS"  
BY LAURIDS BRUUN  
Alfred A. Knopf

**"Tex"**

By Clarence E. Mulford

The author of "Bar—20," etc., presents another chapter from life on the plains in the West during the days when nimble triggers were arbiters of justice. It is the tale of how one man's daring and superior intelligence outwitted a whole community for the sake of the honor of the young woman he loved. (McClurg.) \$1.90

**Snowdrift**

By James B. Hendryx

The heroine and hero of this romance of the icy wastes "between the Mackenzie and the bay" are Snowdrift, a waif of the Arctic who bears a false but heavy burden of shame, and Carter Brent, a Southerner swept to the Klondike by the first wave of the great gold rush. It is a story of recklessness and daring, of gold madness, luck and liquor, and of regeneration thru triumphant love. (Putnam.) \$1.75

**The Everlasting Whisper**

By Jackson Gregory

Out into the wilderness of the High Sierras goes Mark King, adventurer and explorer, and with him, because he cannot safely leave her, goes Gloria Gaynor, a spoiled darling of fortune and a stranger to hardship of any kind. Hardship and dangers come in the form of blizzards and enemies. The story becomes one of struggle for the man against savage nature and humanity and of the gradual remaking of the spoiled child into a strong-willed woman. (Scribner.) \$1.75

**The Settling of the Sage**

By Hal G. Evarts

Mr. Evarts, who knows the open range and the people who live there, tells a colorful story of a sturdy young ranchman's fight for the rights of honest stock raisers and for the interests of the girl he loves. Cal did not find it all plain sailing when he came to Three Bar Ranch, but he could manage men and women and he soon made it his business to inquire into the troubles of the ranch. Then the fight began. "It's only the history of all frontiers," the hero sums up the situation. "The first settlers win it for themselves. Then the c'ashin' elements creep in." (Little, Brown.) \$1.75

**The Winter Bell**

By Henry M. Rideout

In this story of the outdoors Mr. Rideout has once more returned to his own country and laid the scene in our northern woods in winter. The hero, a woodsman of a fine and interesting type, goes thru the terrible experience of being unjustly accused of crime and sentenced to prison for life. How he wins

his way back to the world again makes the story which, in spite of the fact that some of the action takes place in jail, has a distinct out-of-door quality. (Duffield.) \$1.75

**The Man from the Wilds**

By Harold Bindloss

When a serious-minded and determined young man from the wilds of Canada is appointed guardian to the estate of a beautiful and wilful English girl, not so much younger than himself, both romance and drama are likely to follow. How the "man from the wilds" tames himself, and his ward also, and saves her from a great danger by an heroic struggle against primitive men and nature in his native wilderness, makes a story of appeal to all lovers of adventure fiction. (Stokes.) \$1.75

**To the Last Man**

By Zane Grey

Back in Texas, earlier, a triangular love affair had established a lasting enmity between these two pioneer cattlemen in the Tonto Basin; and now their rival interests deepen and embitter the feud. Entrapped in the heart of this ominous struggle are two fine, inspiring youthful figures, Ellen Jorth and Jean Isbel. With singular power the writer has portrayed the fierceness, the viciousness of the cut and thrust of men venting their primal passions in a war of extermination. And over against this action of lust and destruction are depicted the varied beauty of Nature's great stage, while the foreground develops an enduring love. (Harper.) \$2.



"IT'S BEEN RIGHT LONESOME PLANNING WITHOUT A LITTLE PARTNER TO TALK IT OVER WITH AT NIGHT," HE SAID  
FROM "THE SETTLING OF THE SAGE" BY HAL G. EVARTS  
Little, Brown & Co.

# All Sorts and Conditions of Heroines



ILLUSTRATING "KIMONO"  
BY JOHN PARIS  
Boni & Liveright

## Kimono

By John Paris

The marriage of an English naval officer and a little Japanese heiress, Asako, takes them from London to Tokyo and forces the hero into disillusioned first-hand contact with his bride's country. The story is far from being just another pretty picture of love among the chrysanthemums in the Flowery Kingdom; it is an earnest, extremely well-written drama of the well-bred Englishman's reaction to customs that have lost their horror from immemorial usage and changeless routine. The discovery that Asako's money is derived from sources like "Mrs. Warren's Profession," and the heartless intrigues of her kinsmen to break up her foreign marriage, make tense reading. (Boni & L.)

\$2

in general, but Dean Masury is a hater of Teresa in particular, as she stands for all he most dislikes in women. She is an ultra-modern, strong-minded millionairess, who buys a steel plant and engages Masury to reorganize it. Teresa refuses to make shells for the allies and harsh and satiric are the interviews between the steel mistress and her employee. Masury's hostility finally arouses Teresa's interest as she begins to discover his real force. From the clash of their strong wills arises a tense situation which terminates in an unexpected climax. (Houghton.)

\$2

## Gentle Julia

By Booth Tarkington

Lovers of "Penrod" and "Seventeen" will joyfully hail the advent of "Gentle Julia," the third in a pseudo-trilogy of young life in the middle west. Julia Atwater was a young woman whose gentleness and love of philandering made it impossible for her to be cold to any man. Hence a train of suitors including all the eligibles of the town and a few others. As for complications, Julia's family including all the children "regaled themselves with her private affairs as a substitute for theater going." Her thirteen year-old niece, Florence, is, however, the "Jane of the piece" and a perpetual storm center. It is a story of exuberant irrepressible youth told with rippling humor. (Doubleday.) \$1.75

## Intrusion

By Beatrice Kean Seymour

The author of "Invisible Tides" has drawn in Roberta a very beautiful shell with nothing much inside of it except selfishness, but she never makes the mistake of picturing her as a monster. She is naturally a philanderer, but as her husband, Allan, discovers and says, "Roberta's virtue is coldness." The tale works up slowly and steadily to its tragic solution, which is the only real way out of an impasse such as the plot. The real point of the story is the fearful havoc that Roberta's intrusions make in other lives; not merely in her unfortunate husband's, but in those of nearly all with whom she comes in contact. (Seltzer.)

\$2

## Goldie Green

By Samuel Merwin

"Goldie" Green was nineteen, pretty, and she had brains. Fortunately for her she had also a numerous and worrisome family to look after. Spurred on by the economic urge and an instinct for higher things, she goes on from her first post as ticket-taker in a moving picture theater, managing and daring until she has made a distinct success in the business world. The story is of her business life, her family complications, and her emotions. She is an admirable young person and the most matter-of-fact reader will be delighted at the way she romantically does just what she wants to in the end. (Bobbs-Merrill.)

\$2

## Saint Teresa

By Henry Sydnor Harrison

Teresa de Silver gains her nickname of "Saint" from being an avowed hater of men

## The City of Fire

By Grace Livingston Hill

Lynn Severn, the beautiful daughter of a small town minister, is deeply troubled by the barrier which has come between her and her former playmate, Mark Carter. Thru a prank

of fourteen-year-old Billy, a friend of both, Mark had been kidnapped and sent to a secluded house in the mountains in mistake for the son of a wealthy family. That very night a friend of Mark's is shot and Mark is accused. He cannot prove an alibi, and Billy who could save him, is afraid to tell the truth. Even later, when Mark is on trial for life, Billy is too ill to be present. But Lynn's faith shines thru the darkest of clouds and reassures the reader of a happy ending. (Lippincott.) \$2

ing of the story, a Scottish nobleman, an altogether unlovable character, and his beautiful wife, Lucretia Lombard, have become neighbors of the Currans. When Lucretia's husband dies, she and Stephen are thrown much together and realize that they love each other. It is the dearest wish, of Mr. Curran's, however, that Mimi and Stephen should marry. From such a situation Mrs. Norris develops a characteristic novel set in a small eastern town and its environs. (Doubleday.) \$1.75



SHEILA  
FROM "SHEILA OF BIG WRECK COVE"  
BY JAMES A. COOPER  
George Sully & Co.

### The Widow's Cruse

By Hamilton Fyfe

The heroine had never understood or cared for her husband while he was alive, but when she becomes rich and famous—thru the masterpiece published after his death—she persuades herself that it was *she* who had been his "soul companion" and "inspirator." But another woman claims to have inspired the work. There is a fierce struggle between them which gives rise to delightfully amusing situations. (Seltzer.) \$2

### Lucretia Lombard

By Kathleen Norris

Mimi, an heiress, is in love with Stephen, acting as her guardian conjointly with his uncle, Mr. Curran. Shortly before the open-

### Joanna Godden

By Sheila Kaye-Smith

The author of "Green Apple Harvest" has unflinchingly dissected the soul of the daughter of a farmer in the Romney Marsh of Kent. Joanna is a strange mixture of strength and weakness. She persists in the idea of carrying on her father's farm herself and rules her household with a rod of iron. Yet Joanna cannot resist love any more than the chicken girl whom she so soundly scolds for her frailty. This story of the domineering, blustering, affection-craving woman farmer will appeal to discriminating readers who care for clever character study in a vividly pictured setting. (Dutton.) \$2

### Sheila of Big Wreck Cove

By James A. Cooper

Can one girl impersonate another and carry out the deception successfully? And is such a deception ever justifiable? Such are the questions raised in the latest of Mr. Cooper's Cape Cod stories and the answer is only to be determined by reading how Sheila Macklin came to live with "Aunt" Prudence and "Uncle" Ira as their niece Ida May Bostwick. There is a love story at the bottom of it all told against the background of the salt sea life of the Cape. (Sully.) \$1.75

### The Prairie Child

By Arthur Stringer

This is the third in the trilogy of a drama of married life, following "The Prairie Wife" and "The Prairie Mother." The Prairie Child is the Prairie Mother's ruling passion. The thought of him controls in the crisis when she realizes that her husband no longer loves her and in all that develops after. But, it is his mother we think of most, as she fights for his happiness and her own. She yearns for understanding and sympathy, but never betrays self-pity. She strives to bridge the gulf, but never loses hold on the solid facts of every-day existence, on a saving sense of humor, on a wise and sustaining philosophy. (Bobbs-Merrill.) \$2.



EYES LIKE A ROBIN'S  
FROM "THE HEAD OF THE HOUSE OF COOMBE" BY FRANCES HODGSON BURNETT  
(THE (SEQUEL, "ROBIN," READY IN JULY)  
Frederick A. Stokes Co.

## The Head of the House of Coombe

By Frances Hodgson Burnett

No one better than Mrs. Burnett can interpret the heart and mind of a little child, especially of a lonely and unloved child. Not that Robin is some little street waif; she is brought up in the clothes of a little princess, but Robin knows nothing of mothers. She knows only—at a distance—the gauzy Lady Downstairs. In and out of the house passed Lord Coombe, totally unconcerned that the gay, not too fastidious circle of Robin's mother find humor in their knowledge that it is he who pays the bills for the upkeep of the gaudy little house. The explanation of his interest in the desolate child Robin, they discuss with cynical enjoyment. Such is the beginning of the story of Robin's life brought to young womanhood in this volume and to be continued subsequently. (Stokes.) \$2.

## Linda Lee, Inc.

By Louis Joseph Vance

What would you do if you had a million dollars? Many authors have asked and answered this question, but Mr. Vance proposes: What would you do if you had always had a million dollars, and if the first movie director you ever met told you you would screen wonderfully? Lucinda Druce, the heroine, is this creature doubly favored by all the gods, but like so many people thus favored, she is not happy. En route for Reno she decides to go to Hollywood and experiment with the director's proposition. Then

come her lively adventures, humorous and otherwise, in Movie-Land. (Dutton.) \$2.

## The Island Cure

By Grace Blanchard

Pretty Jean Beverley needed a vacation and was advised to take the "island cure," not in the far away South Seas, but off the New England coast. A street car strike prevents the taking of a train to Portsmouth, and as many owners of automobiles are earning money by carrying passengers, it is only natural that a prosperous young manufacturer should be mistaken for an impromptu taxi driver, especially as the young man, after a glance at Jean's prettiness, does nothing to correct the mistake. Needless to say, this young man plays a prominent part in the "cure" and Jean is almost another person even in name before the summer is over. (Lothrop.) \$1.50

## Adrienne Toner

By Anne Douglas Sedgwick

Adrienne Toner, a wealthy American heiress, much interested in New Thought, the most deep-rooted of her many theories, comes as a visitor into an English family. We are allowed to view her at first from different angles, from the points of view of the younger women, of Barney, the son, whom she marries, and all the time from the point of view of his friend. Adrienne comes with the idea of moulding all to her pattern, but gradually she perceives that she herself is not regarded by them as a model. This new study in character development by the author of "Tante" has proved a best-seller in England. (Houghton.) \$2.

# Mystery and Melodrama

## The Moon Rock

By Arthur J. Rees

A massive rock of fantastical shape gives the title to this mystery-detective story. In some weird manner it bore the semblance of a human face, the eyes eternally fixed upon the house of Thurold. The master of the house is one night found dead in his study—murdered apparently, and there follow clever investigations and an unexpected solution. (Dodd, Mead.)

\$2

## The Body In The Blue Room

By Sidney Williams

While Richard Marston, a young lawyer, is attending a house party with old friends, a mysterious murder throws the household into confusion. Dr. Ben, the family physician, who has had great success in criminal cases, sets to work on the mystery with the aid of Marston. Unfortunately suspicion points insistently to the beauty of the party who has captivated the heart of the young lawyer. And this is but one of the complications in the mystery of the "Body in the Blue Room." (Penn.) \$1.75.

## The 8 Strokes of the Clock

By Maurice Le Blanc

The girl gasped! A clock? The chateau had been deserted for years! There was a click—the clock was striking eight. Renine (Arsène Lupin, if you would share the author's confidence) dropped to his knees before it. He drew forth a telescope. An hour later he found the opening in the parapet into which the instrument fitted. They looked thru in turn and recoiled. Two bodies hung suspended in that hidden tower. This is the opening situation in the latest Arsène Lupin novel. (Macaulay.)

\$1.75

## Big Peter

By Archibald Marshall

Mr. Marshall, with whom we have come to associate the novel of tranquil English country life, has this time allowed himself the luxury of writing a real melodrama. Peter, big in both frame and heart, wondered what he would do when he made his lucky gold strike in Australia. Curiously enough he does make it and on the very same day that he learns he is heir to a large estate in England. Then, when he goes to establish his claim, gold mines and titles are forgotten in the discovery of the girl of his dreams. (Dodd, Mead.)

\$2.

## The Mystery Girl

By Carolyn Wells

The tale is laid in a college town and centers around Dr. Waring, who has been elected president of the college. His sudden and awful murder throws the story into tragedy and mystery. Very cleverly is the solution kept in suspense. Did the charming young girl lately arrived in town commit the horrible murder? It takes a Fleming Stone, Miss Wells' famous detective creation, to find out. (Lippincott.)

\$2

## The Lady in Blue

By Augusta Groner

Joe Muller, detective, meets a new situation of mystery and crime and solves it in a surprising way. (Duffield.)

\$1.75



THEY MOVED TO THE MARBLE SEAT IN THE SHADE  
OF THE TEMPLE  
FROM "BIG PETER" BY ARCHIBALD MARSHALL  
Dodd, Mead & Co.

**All The Way By Water**

By Elizabeth Stancy Payne

The steady owner of the forty-foot cruiser *Sorceress* has his vacation upset by the appearance alongside of a charming young woman begging for his protection. Steve can't resist and presently his cruise becomes a wild chase from one end of Long Island Sound to the other, with pursuit by secret service men in slim black craft. (Penn.) \$1.75

**The Tattooed Arm**

By Isabel Ostrander

Beginning with the strange behavior of three elderly gentlemen, and the effects of their actions upon a Long Island village, this mystery tale proceeds at a rapid pace, thru adventures which grow constantly more mystifying, to inevitable but startling disclosures. Two letters, tattooed upon a man's arm, are the significant clues in a tangle of evidence which leads to the undoing of a trio of scoundrels. (McBride.) \$1.90

**The Scarlet X**

By Harvey Wickham

A detective and adventure story by the creator of Ferris McClue, "The Ferret." McClue leaves New York to embark at San Francisco on a yacht that has as its destination an uncharted island in the South Seas. With such an objective how can his adventures be anything but alluring! What happens along the way and his meeting with the people of the Scarlet X make a tale that will warm the cockles of the heart of any one who likes a good detective yarn. (Clode.) \$1.50

**The Stretton Street Affair**

By William Le Queux

Was Oswald De Gex emotionally insane when he killed his beautiful niece? If not, why did he send his servant out to stop the young man hurrying thru Stretton Street, and bid him come to his rescue? De Gex was a millionaire; the man his servant had stopped was a nobody, yet unknowingly he had become a figure in a mystery that was destined to shock all Europe. (Macaulay.) \$1.75.

**Yollop**

By George Barr McCutcheon

The hero captures a burglar in his apartment, and while they are awaiting the leisurely arrival of the police, a conversation takes place which leads to strange confidences and almost incredible results. Why does a burglar burgle? The burglar tells the secret, and what he tells, leads Yollop, the hero, into strange complications. (Dodd, Mead.) \$1

**The House of Peril**

By Louis Tracy

When the butler came to open up the drawing-room in a Fifth Avenue mansion one morning he found prostrate on the floor or sprawled over the tables the insensible forms of thirteen young men in evening dress. His disgust at what he first considered a night's debauch of the Ace Club, was presently changed to alarm at the discovery that his employer, Van Cortland, was dead and that something more than alcohol was apparently responsible for the condition of the others. The strange reception of the news of Van Cortland's murder by his fiancée and her concern over her brother, who was of the party, add to the mystification, which must not be spoiled for the reader. Suffice to say that Tracy, past-master of the detective tale, has again outdone himself. (Clode.)

\$1.50



FROM "THE HOUSE OF PERIL"  
BY LOUIS TRACY  
E. J. Clode

## The Isle of Seven Moons

By Robert Gordon Anderson

With such a title as a lure who would hesitate to embark upon this romance of uncharted seas and untrodden shores? There is full measure of true love, bravery, murder, and mystery. As for the pace at which the tale is set, it is rapid enough for the most modern speed lovers. The story sweeps us from young love in New England to the high seas and the pursuit of a message in a wave-borne bottle. Back it takes us to Massachusetts just in time to miss the tragedy of the wrong marriage for the heroine. Even then the suspense isn't over. (Putnam.) \$1.90.

## The Odds, and Other Stories

By Ethel M. Dell

Ethel M. Dell's novels are as well known to the reading public as the details of her private life are little known. There are seven short stories in this new volume, and as her readers know Miss Dell's short stories are miniature novels. Like those small smokes these short length novels are just the thing for between whiles. (Putnam.) \$2.

## Men of Affairs

By Roland Pertwee

Would you go thru Hell for \$25,000? For three grim weeks young Dick Altar stood up against physical torture of the most fiendish ingenuity. And then, with body and reason nearly racked apart by the ordeal, the girl came to him—soft, clinging, with quivering lips—to win the secret he could not reveal. Was she successful? The answer is given in a well-told story of big finance. (Knopf.) \$2

## FICTION FAVORITES AT 75c.

**The Top of the World**  
By Ethel M. Dell. Grosset.

**The Portygee**  
By Joseph Lincoln. Burt.

**Hills of Han**  
By Samuel Merwin. Burt.

**Hungry Hearts**  
By Anzia Yezierska. Grosset.

**Mary Wollaston**  
By Henry Kitchell Webster. Burt.

**The City of Comrades**  
By Basil King. Grosset.

**The Voice of the Pack**  
By Edison Marshall. Burt.

**Meet 'Em With Shorty McCabe**  
By Sewell Ford. Grosset.

**A Poor Wise Man**  
By Mary Roberts Rinehart. Burt.

**The Bridge of Kisses**  
By Berta Ruck. Burt.

## Doors of the Night

By Frank L. Packard

At eight o'clock of that evening Billy Kane was the respectable, law-abiding private secretary of rich old David Ellsworth, yet within the hour he stood accused of the most hideous murder, and, wounded and hunting refuge, found himself mistakenly accepted by the underworld of the East Side as their notorious leader, "The Rat." The adventures to which this mistaken identity led and the fight young Kane made to clear his name make a tale that will carry you past your station. (Doran.) \$1.75

## The Gay Whirl

### The Rustle of Silk

By Cosmo Hamilton

Lola Breezy, the spoiled daughter of a watchmaker, finds teaching school a dull outlook, and has romantic dreams in which she sees herself as the reincarnation of an ancestress, Mme. de Brézé, a great statesman's favorite. She, too, would like to rise by her charm to figure as an unseen power in the state, to inspire some man of importance and bring the "rustle of silk" into his life. Her imagination is fascinated by a certain idealistic cabinet minister, estranged from his wife, and from that moment he is the marked-down victim, the destined prey. Altho the book is many-sided, the interest focuses on Lola and the webs she weaves to win the man she covets. (Little, Brown.) \$1.90.

### Man and Maid

By Elinor Glyn

Mrs. Glyn portrays in her new novel a group of war-weary women steeped in pleasure and looking forward to the end of the war so that they may dance openly. The hero is an Englishman, crippled by the war, young, rich, handsome, cynical, his main occupation falling in love in a sophisticated worldly ways, his days given to women. In the course of the story a real love story develops and the hero finds where he least expects a tenderness and loveliness that he had thought impossible for him. The girl is English, in spite of the Paris setting of most of the tale, and there is a tantalizing mystery about her. (Lippincott.) \$2.

## The Beautiful and Damned

By F. Scott Fitzgerald

"This Side of Paradise" which turned a cold spotlight on flapperdom was one of the most talked of books of its season. Young Fitzgerald's new novel is the story of the love and marriage of Anthony Patch and the vivid beauty, Gloria; it reveals, with devastating satire, that wealthy, floating population which throngs the restaurants, cabarets, theaters, and hotels of our great cities, people adrift on a sea of luxury without the anchors of homes and the rudders of responsibilities. Fitzgerald shows in particular these two young people, Anthony and Gloria, of natural charm and beauty, cast upon this shining sea and drifting toward that awful whirlpool that may do worse than kill. (Scribner.) \$2.

ters the yearly competition and a large part of the story concerns her battle to success against jealousy and misunderstanding. (Penn.)

\$1.75



## Dancers in the Dark

By Dorothy Speare

Here is a novel of the "Prom" girl and of her dancing partner, the college youth. It is the other side of Paradise, the girl's side. The author, who is a youthful graduate of Smith College, has been courageous enough to write a novel about the doings of the modern young girl. She gives a full-length portrait of the creature who is the despair of her elders, the bewitchment of her male contemporaries, and the dark doubt of her serious elder brother. (Doran.) \$1.75

## Then Came Molly

By Harriet V. C. Ogden

Miss Ogden tells of student life in New York's art colony, of the earnest, hard-working, competitive spirit as necessary to art as to business. Molly, the heroine fresh from a quiet, old-fashioned southern plantation, en-

there was a great gulf between the beauty disinherited, who had taken to the stage because it offered the best means for quick success, and her associates, but Tony Bernard failed to recognize it. To him she was just a woman and he had told her he was "crazy" about her. She was no plaster saint, she told herself, and a man like Bernard could help her stage career. It would be easy to capture and keep him at a distance. This is the situation in a novel which scores the pharisees who try to regulate the lives of others according to their own narrow notions. (Macaulay.) \$1.75



FROM "PLASTER SAINTS"  
BY FREDERIC A. KUMMER  
Macaulay Co.

## FULL MEASURE OF THRILLS AT 75c.

**The Man With Three Names**  
By Harold MacGrath. Grosset.

**In the Onyx Lobby**  
By Carolyn Wells. Burt.

**Tradin'**  
By Max Brand. Burt.

**Rim o' the World**  
By B. M. Bower. Grosset.

**Wyndham's Pal**  
By Harold Bindloss. Burt.

**Tarzan, the Untamed**  
By Edgar Rice Burroughs. Grosset.

**Find the Woman**  
By Arthur Somers Roche. Burt.

**Bulldog Drummond**  
By Cyril McNeile. Grosset.

**The Strange Case of Mortimer Fenley**  
By Louis Tracy. Grosset.

**The Duke of Chimney Butte**  
By G. W. Ogden. Grosset.

## Souls for Sale

By Rupert Hughes

The story of what happened to the daughter of a strict small-town clergyman who loves too well a young man killed in an accident before he can marry her. The eccentric old family physician, addicted to movies, plans for her a trip to California, the trip to include an imaginary marriage and widowhood. On the journey the heroine falls in with some motion-picture people. She plays a small part in their production and acquires a taste for the life of an actress. In the course of time and events she comes to Hollywood and finds love and a career. (Harper.) \$2

# FIND-YOURSELF BOOKS

## Mental Shock Absorbers

### In Harmony with Life

By *Harriet Doan Prentiss*

A mental and spiritual "shock absorber" for this age of adjustments and nervous unrest. It offers remedies to dispel doubt, nervousness, hypochondria and other mental ills. (Lippincott.)

\$2

### Making the House a Home

By *Edgar A. Guest*

The poet of the plain people writing in prose brings to every father and mother the understanding that all the joys, sorrows, and struggles of life are but character builders, and that it is only "a heap o' livin' in a house that makes it home." (Reilly & Lee).

75c.

### Finding Youth

By *Nelson Andrews*

Sixty years is the age for finding youth, according to Nelson Andrews and his remarkable story is one of actual experience. It is an interesting account of the way in which this man took fate by storm, found work, and founded a community made up of other young men and women of his own age. (Atlantic.)

\$1

### Building A Career

By *E. W. Weaver*

Most people are interested in the character-formation and industrial status of boys and girls as a whole, whether they be parents, teachers, employers, welfare workers or Y. M. C. A. Secretaries. For them this book was primarily planned, so that they will be prepared to give constructive assistance at a time when it is most needed. It is not written as an experiment; it is the crystallization of experiences extending thru a quarter of a century in the life of its author, who is Lecturer on Vocational Guidance, Columbia University. In addition to assisting young workers to find their own aptitudes, it discusses the demands for labor and the opportunities for service in an average community; the requirements for success and the prospects in certain professions; and the relative advantages and disadvantages of several occupations. (Association Press.)

\$2

### Fundamental Conceptions of Psychoanalysis

By *A. A. Brill*

Dr. Brill, Freud's chief disciple and translator in America, is lecturer in psychoanalysis and abnormal psychology at New York University. His book, subtitled "An Elementary Survey," is a new statement of the Freudian doctrine of psychoanalysis made in non-technical language. Many who are unable to read Freud's own books will welcome this popular exposition of his theories by a scientist of distinction. (Harcourt.)

\$2.50

### Round Pegs in Square Holes

By *Orison Swett Marden*

This is a practical series of talks on finding the right niche in life by an author well-known for his inspirational works. The book is the product of thousands of letters from men and women seeking the right job. In many instances the writers were middle-aged persons who had found out too late that they were "round pegs." In anecdotal style Dr. Marden gives sound advice on such subjects as: The Tragedy of the Misfit, Looking for Something Easy, Following in Father's Footsteps, In Harmony with Your Job, Success after Failure, The Curse of Indecision, etc. (Crowell.)

\$1.75

### The Find Yourself Idea

By *C. C. Robinson*

The quiet hand-to-hand efforts and the Larger Find Yourself Campaigns have been based on the concept that there lies buried in society much high-grade talent that is never discovered, that much of the drifting in business and industry is caused by unwise selection, and that given a certain amount of information and courage from skilled men in the community, a boy can make, if he will, a reasonably scientific selection of his life work. Mr. Robinson, secretary for employed boys, International Committee of Young Men's Christian Associations, gives a brief statement of the purposes and practicability of vocational guidance, with many suggestions for making such work effective among older boys. He stresses two important points: the aim of vocational guidance is self-discovery; its method is scientific. Leaders of boys especially will find the book suggestive. (Association Press.)

\$1.40

# THE GREAT OUT-DOORS

Books Will Give You Seeing Eyes for its Delights



## The Wild Heart

By Emma-Lindsay Squier

A grown-up book for children and a children's book for grown-ups—is one way of describing the record of the real experiences of a little boy and girl who lived not so very long ago on the shores of Puget Sound. It will show parents that all children cannot be run thru the same groove. Children will enjoy it for the adventures of the two little folks with the wild life about them. One of the chief messages of the book is to teach that any one with a sympathetic heart devoid of fear may fraternize with the creatures of the wood. The text has been delightfully illustrated with marginal drawings by Paul Bransom. (Cosmopolitan.) \$2

SUCH A DELIBERATE BIRD  
FROM "THE WILD HEART"  
BY EMMA LINDSAY SQUIER  
Cosmopolitan Book  
Corporation

## The Open Spaces

By John C. Van Dyke

Professor Van Dyke, whom for years lovers of art have encountered in all the galleries from New York to Petrograd and lovers of adventure have found "in the open" everywhere, has the distinction of being an equal authority in the aesthetic and the out-doors field, equally at home with culture and the wild, a distinction due to an unusual sensitivity to the beautiful, whether manifested in art or in life. His book is a record of his out-of-door life written with reminiscential enthusiasm. (Scribner.) \$2

## Trail Craft

By Dr. Claude P. Fordyce

If you are the sort of person to whom the words "roughing it" mean the pinnacle of happiness for an outing read this book; even if you are not, you'll be likely to get the virus of outdoor enthusiasm from this author who has experienced varied wilderness travel, is a member of the Sierra and Colorado Mountain Clubs and knows thoroly the great National Parks. The book gives a fund of information on equipment for both motor and mountaineering trips with details on first-aid and outdoor cooking. In a word, it tells how to meet the exigencies which might mar the success of your trip. (Stewart Kidd.) \$2.50

## The Minds and Manners of Wild Animals

By William T. Hornaday

Few individuals are more competent to explain animal intelligence than Mr. Hornaday, the Director of New York Zoological Park. He tells how animals talk, which are the most intelligent, of the wisdom of the serpent, the manlikeness of the chimpanzee, of animal morals, of their plays and pastimes, and of the outcasts and criminals among them. Further vivified by its many pictures, the book is one for all ages. (Scribner.) \$2.50

## Tramping with A Poet in the Rockies

By Stephen Graham

The record of a tramping trip thru Glacier National Park and the Canadian Rockies, by Stephen Graham and the poet, Vachel Lindsay, both veteran trampers. What lover of the out of doors can resist the temptation to come along and share it with two such spirits keyed to appreciate nature! Perhaps the finest memories of the trip recorded are the conversations of these two men as they sat by roaring camp fires. (Appleton.) \$2

## More Beetles

By J. Henri Fabre

It is a peculiar characteristic of the writings of Fabre that they can at the same time rouse the admiration of the great naturalist and interest and delight the reader who is not in the least scientific. "More Beetles" is one of the few remaining volumes necessary to complete the translations of Fabre's work in English. (Dodd, Mead.) \$2.50



AN ADELIE PENGUIN  
FROM "THE GREAT  
WHITE SOUTH"  
BY HERBERT G.  
PONTING

Robert M. McBride &  
Co.

creatures indigenous to the Far South. There are 75 remarkable illustrations both from photographs and drawings. (McBride.) \$7.50

## The Great White South

By Herbert G. Ponting

The author was the official photographer of the famous Scott Expedition of 1910-13 which reached the South Pole. While part of the book is given up to an account of his own and his companions' adventures upon the expedition, a special and an important feature is the picture of Antarctic nature life. The pages are filled with anecdotes and observations of seals, gulls, penguins and other creatures indigenous to the Far South. There are 75 remarkable illustrations both from photographs and drawings. (McBride.) \$7.50

## Wild Folk

By Samuel Scoville, Jr.

Nature lovers know the author of "Every-day Adventures" both as a keen observer and a skilful interpreter of the outdoor world. This new book of true stories about the wild folk is written in the same friendly and engaging style as the earlier. It is an adventure book, too, full of the suppressed excitement of the out-of-doors, where drama is always going about on padded feet. The stealthy actors have been delightfully pictured by Charles Livingston Bull and Carton Moorepark. (Atlantic.) \$2

## Afoot In England

By W. H. Hudson

Whether Hudson writes of the weird beauty of the South American forest of his boyhood or of the more trodden paths of England, he never fails to produce vivid and realistic pictures. Those who remember the delightful story of his childhood told in "Far Away and Long Ago," will be eager to follow him "afoot in England." Never published in America and long out of print in England, this is regarded by his admirers as among the best of Mr. Hudson's books. Some of the chapters are: Wave, Wind, and Spirit; Summer Days on the Otter; Bath and Wells Revisited; In Praise of the Cow; Stonehenge; Salisbury and Its Doves; and An Old Road Leading Nowhere. (Knopf.) \$3.50

## The Sportsman's Workshop

By Warren H. Miller

Do you spend just as much of your time out of doors as the law allows? If so this handy little manual by the former editor of *Field and Stream* will make your mouth water. It tells you how to make everything necessary for out-door equipment. This manual has working drawings and complete descriptions for tent making, pack and trail gear, leather working, camp stoves and cook kits, rod repairing and lure making, decoys, shotgun shell reloading, rifle repairing and fitting with sights, sling strap, etc., it shows how to make a gun and rod cabinet, and how to equip a sportsman's workshop. (Stewart Kidd.) \$1.75

## The Amateur's Book of the Dahlia

By Mrs. Charles H. Stout

Lovers of that regal flower, the dahlia—and who today who dabbles in gardens at all is not—will welcome warmly this book by a well-known successful expert in dahlia production. It seems to cover just about all the points on which the amateur grower could ask information, concluding with a long and carefully classified and annotated list of varieties. As for the suggestions made for growing dahlias as house plants for winter blooming, you'll be sure to want to try them in the fall. (Doubleday.) \$3.



THE MOOSE WAS A STRANGER AND A TRESPASSER  
FROM "WILD FOLK" BY SAMUEL SCOVILLE, JR.  
Atlantic Monthly Press



LE SAGUENAY  
FROM "THE LAURENTIANS"  
BY T. M. LONGSTRETH  
*Century Co.*

## The Laurentians: The Hills of the Habitant

By T. Morris Longstreth

T. Morris Longstreth, who will be remembered for his "The Adirondacks" and "The Catskills," now presents a study of the Laurentians, an unspoiled wilderness, "a foreign country at our very doors," sparsely populated or rather interrupted here and there by hunters, Canadian drummers, Indians, Hudson's Bay Company factors and genuine habitants. The Canadian Government lent Mr. Longstreth airplanes for his exploring expeditions and he had help from trappers and fur traders. This book follows in general the lines of his earlier works. It is a cross between a glorified guide-book and a travel narrative. It has 16 illustrations. (Century.)

## Beyond Shanghai

By Harold Speakman

This record of a comparatively brief visit to China reveals the peculiar charm of the country from the point of view of one who lived with the people under their own conditions, penetrating into their life, perhaps not deeply, but outside the beat of the general tourist. Landing at Shanghai, the author began his journey on a house-boat, watching the panorama as it slipped by. Later he secured a studio and painted, for Mr. Speakman is primarily an artist whose decorative work has been an important feature in previous books. The book is a succession of picturesque and brightly-colored incidents, and the author's paintings, eight in all, beautifully reproduced in color. (Abingdon.) \$2

### IS YOUR FAVORITE SPORT HERE?

- Golf Clubs and How To Use Them**  
By Edward Ray. McBride. 75 c.
- Driving, Approaching, Putting**  
By Edward Ray. McBride. 75 c.
- Golf Facts for Young People**  
By Francis Ouimet. Century. \$1.75
- Present-Day Golf**  
By George Duncan and Bernard Darwin. Doran. \$3
- Golf From Two Sides**  
By R. & J. Wethered. Longmans. \$3.50
- The Art of Lawn Tennis. [Rev. ed.]**  
By W. T. Tilden, 2d. Doran. \$2
- Twenty Years of Lawn Tennis**  
By A. Wallis Myers. Doran. \$3
- Equitation [practical exercises in horsemanship]**  
By H. L. de Bussigny. Houghton. \$7.50
- Basket Ball**  
By C. D. Wardlaw. Scribner. \$2
- Trout Fishing for the Beginner**  
By Richard Clapham. Stokes. \$1.25
- Mostly About Trout**  
By Sir George Aston. Houghton. \$2.50
- The Book of the Pike**  
By O. W. Smith. Stewart Kidd.

\$3.50 add to its attractiveness.

## Adventures in Angling

By Van Campen Heilner

Few angling writers in the world today have had as much experience in their line as Van Campen Heilner, whose name is familiar to readers of *Field and Stream*, *National Geographic*, *Wide World*, etc. Here is an account of thrilling salt water fishing experiences with big game fish both in the Atlantic and the Pacific. The author has made the record even more vivid with his photographs. There are also illustrations in color from paintings by Frank Stick. (Stewart Kidd.) \$3; \$8.50

## Gardening With Brains

By Henry T. Finck

This "readable guide for lovers of choice flowers and juicy vegetables" is about as far removed from the conventional gardening manual as you can well imagine. The chapter headings alone prove that, for example: "Rapid Transit to the Table;" "When Vegetables Get Pneumonia," "Morals of Elm Trees and Cut Worms" and "Are Pigs Genuine Epicures?" All the facts about successful gardening are here, however, the result of the author's fifty years' experience, all given so as to make delightful reading. (Harper.) \$2.50

## The Automobile Blue Book

Delayed meals, the descent of darkness at the most beautiful stretches of scenery, the full house at the inn, every motorist has experienced these and many more discomforts as the result of some piece of misinformation picked up along the road. The "Automobile Blue Book" takes the guess out of motoring. It will tell the motorist how to go to any place, what roads to take and which to avoid, distances to a fraction of a mile, ferry and steamship schedules, traffic regulations, where to put up and where to find garage accommodations; it describes everything worth seeing



NO FISH STORY  
FROM "ADVENTURES IN ANGLING"  
BY VAN CAMPEN HEILNER  
Stewart Kidd

en route; gives warning of curves and dangerous crossings; tells briefly all about the country. Just throw in a good car and congenial company and what more is necessary for an ideal vacation on the road! The 1922 editions covering the entire country in four volumes: (1) N. Y. and New England; (2) Middle Atlantic and South Eastern; (3) Middle Western; (4) Western and Trans-continental are now ready. (Grosset & D.) ea \$4

## My American Diary

By Clare Sheridan

Since Clare Sheridan arrived in America and published her "Mayfair to Moscow," whatever she does and says has become news. This English-American society woman, the cousin of Winston Churchill, describes her visits to the homes of the Vanderbilts, the Whitneys, the Otto Kahns, the Morgans, and her adventures in America from New York to Mexico and back again by way of California. The diary is more than an intimate chronicle of American social life as it reveals Clare Sheridan, the woman and artist. (Boni & L.) \$2.50

## The Evolution of Long Island

By Ralph H. Gabriel

Beginning with geologic time, Professor Gabriel brings the history of Long Island down thru the old whalers, smugglers, and pirates to the present playground of New York with its magnificent country estates and highways. (Yale.) \$2.50

## Inspired Golf

By R. B. Townshend

This little book is intended primarily for the man who is off his game—and what enthusiast isn't in just such a fix a good part of the time? Mr Townshend has written about the most common faults in a chatty, understanding way. (Holt.) \$1

# FOR SERIOUS MOODS

Books to Put You in Touch With Current Religious Questions

## In His Image

By *William Jennings Bryan*

Mr. Bryan's challenge to Darwinism has aroused world wide comment. In this book he presents his own convictions while speaking for a segment of people for the most part unheard. His work is a vigorous appeal to revelation, to the Bible accepted literally as the supreme teacher. The subject matter of the book was first given in the form of lectures at Union Theological Seminary in 1921. (Revell.)

\$1.75

## God—or Gorilla

By *Alfred W. McCann*

The purpose of this frank and far from gentle book is to dispel what the author calls "The ape-man hoax now scattering its corruptions thruout the world," or as its subtitle states it shows, "how the monkey theory of evolution exposes its own methods, refutes its own principles, denies its own inferences, disproves its own case." "That they [those who form public opinion] may be given an opportunity to comprehend the truly ridiculous character of the fictions they have been led to accept as 'demonstrated facts,' the writer," says the introduction, "has undertaken to present the case with all its astounding features as they have been acknowledged by the foremost scientists of Europe and America." (Devin-Adair.)

\$3

## Painted Windows

By "A Gentleman with a Duster"

This new message from the author of "The Mirrors of Downing Street" and "The Glass of Fashion" is a very frank discussion of religion—of the chaos of opinion which exists in the modern church, illuminated by the intimate, personal biographies of twelve great leaders of religious thought and by the writer's own logical conclusions. It is not a mere arraignment of the Christian religion, but on the contrary, a hopefully constructive book in which is sensed the approach of a new and creative epoch in human evolution. (Putnam.) \$2.50.

## The Wanderings of a Spiritualist

By *Sir Arthur Conan Doyle*

Those who were unable to hear Sir Arthur Conan Doyle lecture on the subject which has so closely claimed his attention since the war may read his views and the reasons for the faith in spiritualism that is in him set forth simply and without dogmatism or fanaticism. The book gives the accounts of his travels to other countries and his meetings with organized bodies of spiritualists all over the world. (Doran.)

\$2.50

## With Earth and Sky

By *William A. Quayle*

Bishop Quayle's interpretations of nature have brought pleasure and comfort to many. These new essays: "Dandelions," "The Joy of Winter," "The Meadow Larks," "The Fun of Making a Garden," "Apple Orchard in Full Fruit," "The Curlew Call," etc., are full of the mystery of the recurring seasons and of the glory of flower and field, of mountains, meadow, river and prairie, of star and sun and cloud. (Abingdon.)

\$1.25

## A Handful of Stars

By *F. W. Boreham*

The distinguished Australian preacher and essayist appropriates the title of his book from Caliban, who cries out: "Oh God, if you wish for our love, fling us a handful of stars." The "stars" are gathered together to make a companion to "A Bunch of Everlastings." These essay-sermons are from texts that have moved great minds: William Penn, Michael Faraday and others in the world of reality; Robinson Crusoe, Sydney Carton, etc., in the world of fiction. (Abingdon.)

\$1.75

## The Open Fire and Other Essays

By *William Valentine Kelley*

A group of essays contributing to some of the vital discussions of this generation. In speaking of the contents of this book, the author remarks that these essays have some range and variety of theme, and that they are written in the spirit of Browning's lines: 'This world's no blot or blank; It means intensely and means good. To find its meaning is my meat and drink.' (Abingdon.)

\$2

## New Churches for Old

By *John Haynes Holmes*

In place of the old churches based on sectarian theological beliefs, the pastor of the Community Church of New York pleads for new churches based on democratic social idealism. These churches, which he calls Community Churches, would substitute for loyalty to the single denomination, loyalty to the social group; for a private group of worshippers held together by common theological ideas, the public group of citizens held together by common social interests; for restrictions of creed and ritual, the free spirit; for Christianity as a religion of special revelation, the idea of universal religion. (Dodd, Mead.)

\$2

# PACK PLENTY OF POETRY

Poems and Plays Make Ideal Out-Door Reading

## Down-A-down-Derry

By *Walter de la Mare*

In the new collection of de la Mare's poems about and for children, his verbal simplicity and music, and his whimsicality are delightfully expressed. Children, even if they miss the significance of some of the more subtle poems, will find this volume as interesting as any of their fairy books. It has been very beautifully illustrated by Dorothy P. Lathrop, an artist who thoroly understands the spirit of the poems. (Holt.) \$3



ILLUSTRATING THE POEM "A-TISHOO"  
FROM DOWN-A-DOWN-DERRY  
BY WALTER DE LA MARE  
Henry Holt & Company

## The Le Gallienne Book of English Verse

This collection brings together, as Mr. Le Gallienne says, as much of the best poetry as it is possible to include in one companionable volume. In time it extends from the tenth century to the present. Its convenient size and light weight contribute toward making this anthology by a real poet an ideal "take away" book to be read under the pines or from the depths of the canoe cushions. (Boni.) \$3

## Watchers of the Sky

By *Alfred Noyes*

Following the idea that the great scientists, discoverers and inventors are the torch bearers of the world, each receiving the torch of learning and carrying it forward until it must be passed to his successors, Noyes tells the wonderful stories of the astronomers—"The Watchers of the Sky." In his own words:

" . . . I sing  
Of those who caught the pure Promethean fire  
One from another, each crying as he went down  
To one that waited, crowned with youth and  
joy—

*Take thou the splendour, carry it out of sight  
Into the great new age I must not know  
Into the Great new realm I must not tread.*"  
(Stokes.) \$2.50

## The Anthology of Irish Verse

Compiled by *Padraic Colum*

The well-known Irish poet has aimed at making his anthology, from earliest sources to the present, on a novel plan. The poems are not grouped chronologically, nor according to an emotional order, but according to dominant moods. (Boni.) \$3

## The Veil and Other Poems

By *Walter de la Mare*

The work of Walter de la Mare is full of that strange magic which is the indefinable element of all true poetry. Reading it, one is conjured into a new world far beyond the

reach of harsh externalities, a world concerned with life only in terms of beauty, fantasy and imagination—a child's world, in fact. This new volume was hailed in London as "graver, richer, more profound than his earlier work." (Holt.) \$2

## If

By *Lord Dunsany*

This play, concerning the powers of a magic crystal which undid ten years of a man's life and substituted ten other amazing years, has had a successful run in London and is soon to be produced in this country. The play is an Arabian Nights adventure, a mad fantastic vision of an Englishman transported by tricky chance, and the lure of feminine charm, to a land of upside-down morality, where the brazen images thirst for young blood. (Putnam.) \$1.75

## The Best Plays of 1920-1921

in America

By *Burns Mantle*

This yearbook by the dramatic critic of the *New York Evening Mail* does for the theater-goer, the producer, the playwright and the student of the drama what Mr. O'Brien's annuals do for the student of the short story. (Small, M.) \$2

## Sonnets to a Red-Haired Lady and Famous Love Affairs



FROM "SONNETS TO A RED-HAIRED LADY" BY DON MARQUIS  
Doubleday, Page & Co.

These "Sonnets" as written by the gentleman with the blue beard are in the jovial columnist's burlesque vein. In part two he retells in rhyme love stories of King Cophetua and the Beggar Maid, Paris and Helen, Laura and Petrarch, Adam and Eve, and other famous love affairs. "Harlequin and Columbine" is a lyric in a serious mood. (Doubleday.)

\$1.75

## He Who Gets Slapped

By Leonid Andreyev

This famous play, a remarkable summary of Andreyev's philosophy, has been unusually successful on the stage under the sponsorship of the Theater Guild. It is the bitter story of a man of great intellectual achievement forced by conditions to become a clown who draws laughs from the crowd by receiving the blows of his fellow performers. (Brentano.) \$1.50.

## A POEM A DAY KEEPS BOREDOM AWAY

### Yellow Clover

By Katharine Lee Bates. Dutton. \$2

### Songs Out of Doors [New ed.]

By Henry Van Dyke. Scribner. \$1.25

### The Little Book of Society Verse

Comp. by H. C. Stearns and C. M. Fuess. Houghton. \$1.75

### Harlem Shadows

By Claude McKay. Harcourt. \$1.35

### Little Poems From the Greek

Translated by Walter Leaf. McBride. \$1.75

### Songs of the Glens of Antrim

By Moira O'Neill. Macmillan. \$1.50

### Book of Woman's Verse

By J. C. Squire. Oxford. \$3.75

### Songs For Parents

By John Farrar. Yale. \$1.25

### The Fire Bird

By Gene Stratton-Porter. Doubleday. \$1.75

### Wood Notes

By Mildred W. Stillman. Duffield. \$1.25

## Slabs of the Sunburnt West

By Carl Sandburg

Three longer poems: "Slabs of the Sunburnt West," "And So Today" (a poem to The Unknown Soldier), and "The Windy City" are the backbone of this new volume. Two dozen lyrics heighten the effect of Sandburg's ripened art. (Harcourt.)

\$1.75

## Seeds of Time

By John Drinkwater

Mr. Drinkwater is widely known in this country as the author of "Abraham Lincoln," two later dramas, "Oliver Cromwell" and "Mary Stuart," and his "Poems." The new poems are in the same contemplative mood of the last, "poems that everyone can appreciate for their literary merit and can understand for their brave message of things to be." (Houghton.)

\$1.25



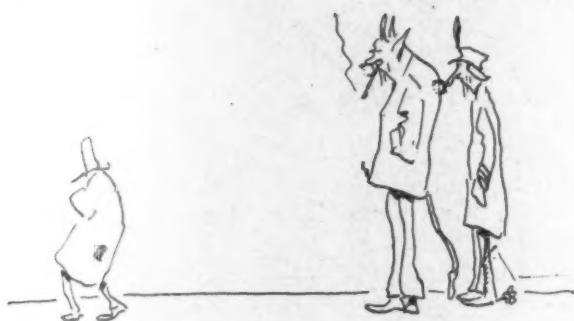
Courtesy of the Chicago Daily News

WHEN SANBURG READS  
HIS LATEST IS "SLABS OF THE SUNBURNED WEST"  
Harcourt

# "WHAT IS THE USE OF A BOOK WITHOUT PICTURES?" SAID ALICE

By Hendrik Willem van Loon

Author of "The Story of Mankind"



**A** SHORT while ago, Heywood Broun printed a story which he had picked up during one of his metropolitan peregrinations.

One day, the Devil and his First Assistant were taking a walk. On the other side of the street they spied an Honest Citizen, quietly pursuing his own affairs.

Suddenly the Honest Citizen stopped. In the rubbish of the gutter he had seen a little chunk of Truth. Tenderly he lifted it to his breast and carefully he hid it behind his shabby coat.

The First Assistant Devil was greatly perturbed.

"Most Worshipful Master," he said, "this is a terrible thing. That man has got hold of a bit of truth. He may ruin our business."

But the Devil quietly flicked the ashes of his Camel and smiled angelically.

"That fellow won't do us any harm," he replied, "I shall tempt him to 'organize.'"

We have often thought of that yarn when people came to us and asked us what we were going to do with our so-called "New History."

We usually answered nothing.

Then they said, "But you must work it out into a regular school of history with textbooks and questions and quizzes and 'hints to teachers."

And then we whispered, "Good Lord," and left by the nearest door or window.

It would be very foolish to deny that the sudden and wholly unexpected success of the "Story of Mankind" has been anything but pleasant.

At the same time, we must admit that we often feel like a donkey when we are hailed as a Messiah of a new and better day in the Elysian Fields of History.

The dawn of that new and better day had risen when Beard and Robinson and Breasted gave us their excellent textbooks, which cov-

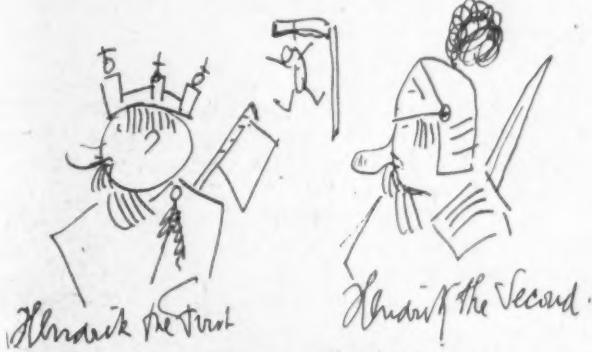
ered Ancient, Mediaeval, Modern and American History.

We only added a few pictures to the historical landscape which was already familiar to most teachers and to many pupils. Perhaps it may serve a good purpose to state how we came to write these twofold histories.

When we were an even younger child than we are today, we used to love to draw. Our pictures were very bad, but they pleased us. The public-school methods of our native land did not allow us to waste paper for this purpose when we ought to be declining Greek verbs. (At the age of eleven, eight hours per week for six years!) We were not supposed to depict the splendors of the Acropolis.

We remember a tragic day of open conflict. For some obscure reason it was thought desirable that all little Dutch kids should know the names of all the counts of Holland from 922 to I-have-forgotten-when. Most of these worthies were so terribly dead that even their graves were unknown. All the same, we had to learn them by heart, both forward and backward.

The names alone told me nothing, and so I drew pictures of these old fellows with enormous noses and queer helmets. This bit of historical hieroglyphics was discovered in my desk, and I was duly punished by writing one hundred times, "I must not draw pictures during the lesson."



Since then I have been dragged thru every sort of school, academy and university. My memory—or rather the mussy substance which the Gods gave me as such—has been filled with more useless facts than are asked every year in a General Information Examination of Bryn Mawr College, and that, speaking in the Weaverese of our dear Mayor, is "saying a mouthful."

Finally my memory looked like the room of a Sophomore on the morning after Junior week. It was necessary to reestablish a semblance of order.

By that time I had grown so big that I could no longer be punished. No one could prevent me from drawing all the pictures in the world. And so I set to work and classified my information with the help of a pen and a bottle of Higgins' ink. In those days I had a strong ambition to become a college professor. I therefore wrote several serious



books, the sort of learned tomes which eventually bring promotion. In my spare moments I drew illustrated histories. The first of these was done one summer in the Adirondacks. It was a history of the discovery of America. I had no pen, and so I hit upon the idea of using matches. For some reason or other the manuscript finally wandered into the hands of the late Lord Bryce. The old gentleman was possessed of a great deal of humor. The world only knew him as the author of "The American Commonwealth," but he really could be quite funny. He asked me why I did not work the idea out into a regular book. I had my doubts. Could I ever find a publisher?

All the same, I wrote and drew two more histories; one, a "Short History of Discovery," and one a "History of England." Then I sent them to all the publishers in these United States, and they all said "Nay."

But one day, Louis Fuertes, the man who paints birds and besides does everything and does it better than any one else, gave a party, and F. P. A. and Beck, the color-print man from Philadelphia, happened to come to my office (in those days I was disturbing the peace and quiet of Cornell by teaching history in that University. For further particulars, ask the oldest residents) and they saw this queer book and Beck said that he knew a man in Philadelphia who might take a strange thing like that. The man was the late David McKay. He took the "Short History of Discovery" and published it. I am mighty sorry that he did not live to see the success of the "Story of Mankind." Perhaps they have a copy of it in the Scotch Room in Heaven.

That seems to tell the whole story.  
There is no profound secret hidden within

the pages of my humble books. Any teacher can use the same method.

Of course, the teacher, having been taught too many things during too many years, may not be able to draw, but her pupils, who are fresh and untrained, suffer from no such handicap.

Let them reevaluate the ordinary, everyday history into their own terms of castles and ships and horses and men, and History (with a capital H) will become a very human and absorbing subject of study. Above all, let them draw maps.

A good many of the Brethren of the Ancient Historical Guild object to my maps because "they are not correct." When I ask them whether our ordinary school maps (in which Greenland is as large as Asia) are correct, they say, "No, but we are accustomed to them, and your maps . . . well, anyway, we don't like them."

I never try to convince them. Anyone who ever discovers a tendency in me to preach a sermon has a perfect right to shoot me on sight. As it is, we have too many schools, too many "movements," too many "New Ideas."

The "Story of Mankind" carries no new message. It acknowledges and accepts the fact that the eye is in most instances a better guide than the ear.

But this was known to the little Greek boy, who three thousand years ago, filled his papyrus with little pothooks and curlicues, that he might remember the pedagogue's learned exhortations

The pedagogues have not changed.

Neither have the little boys

It would be unfair for us to judge the respective merits of this age-old quarrel. By trade and profession, we are one of the pedagogues. By natural inclination and by preference, we belong to the unruly tribe of the kids.

We are sincerely sorry. But (quoting Dr. Martin Luther and Professor Woodrow Wilson) "God helping us, we can do no otherwise."

And so we accept our fate. And have taken a job with the Baltimore *Sun*, where they let us waste the old Higgins' Ink by the gallon.



# THE WORLD'S MAKING IN BOOKS

To Help you Catch up on Current  
and Other-day Topics

## Washington and the Riddle of Peace

By H. G. Wells

Mr. Wells writes in his introduction: "These papers do not profess to be a record or description of the Washington Conference. They merely give the impression and fluctuating ideas of one visitor. They record in a very friendly and appreciative spirit, the birth and unfolding of the "Association of Nations" idea, the Harding idea of world pacification, and they study the chief difficulties on its way to realization. (Macmillan.) \$2

## Europe—Whither Bound

By Stephen Graham

There is no shrewder, more independent observer of what recent years have brought to Europe than this well-known traveler and recorder of impressions. Europe, he believes, has begun a rapid decline, yet there is hope for recovery. In order to find the ground for hope, Mr. Graham undertook a tour from capital to capital. The impressions and conclusions from this first-hand contact make a detailed picture of Europe of today. (Appleton.) \$2

## The Rising Temper of the East

By Frazier Hunt

Frazier Hunt has used the bird's-eye method with pleasant effectiveness. In a dozen "close-up" chapters he takes the reader with him, literally from "Greenland's icy" to "India's coral" and to a number of intervening places and thus builds up a vivid picture of a world in ferment. Not only did Mr. Hunt interview Mahatma Gandhi and the other leaders, but he went among the common people, the taos, the fellahs, the coolies, the peasants, and everywhere he found the same longing for liberty. He tells his story for the average American, who is not concerned with conquests and treaties, but who looks with kindly eye on the under-dog. (Bobbs-Merrill.) \$2.50

## International Relations

By Viscount Bryce

These lectures describe the general type of international relationship in ancient, medieval, and early modern history; the conditions that directly culminated in the Great War; the relations other than political, such as those of production, commerce, transportation, and finance; and, finally they discuss the causes of

war and of the methods of averting them. These studies are the product of ripe scholarship to be expected from the author of "The Holy Roman Empire." They are distinguished by broad practical experience of the writer and they show that tolerance, penetration, that familiarity with men and events which can come from an astute and sympathetic investigator. (Macmillan.) \$2.50

## A Revision of the Treaty

By John Maynard Keynes

The smoke clearing from the field of battle over the issues raised by "The Economic Consequences of the Peace" disclosed Mr. Keynes with a solidly established reputation as a soothsayer, and so many of his forecasts have been verified in the course of events in the past two years that his present drastic proposals will undoubtedly be sure of respectful attention. His new book is in reality a sequel to "The Consequences." The first part is an account of the significant events of the past two years; the second makes far-reaching and definite suggestions for the settlement of the worldwide economic and financial turmoil. (Harcourt.) \$2.

## The Story of the Irish Nation

By Francis Hackett

This is a sympathetic history of the Irish by an Irishman, the literary editor of *The New Republic*. It is based upon fifteen years of investigation of sources; and it is dramatic and colorful. The book aims to go behind political history, to reach the human and popular forces that have made Ireland what it is. Mr. Hackett touches mainly the high lights, but he crowds a rich wealth of detail into the backgrounds of his canvas. Anyone who has read and digested this volume knows more than he realizes about the whole Irish question. (Century.) \$2.50

## Old Europe's Suicide

By Brigadier-General C. B. Thomson

The writer of this brief history of Europe was a General Staff officer at the British War Office from 1911 to 1914; attached to General Headquarters in France from 1914 to 1915; military attaché in the Balkans from 1915 to 1917, and attached as a British military representative to the Supreme War Council at Versailles, 1918 to 1919. He has interpolated the record of events with verbal sketches of life in the Balkans and vivid descriptive passages. (Seltzer.) \$2

## Peacemakers

By Ida M. Tarbell

"Blessed and Otherwise, Impressions, Reflections, and Irritations at an International Conference." One of the foremost American women journalists has written here a refreshingly intimate account of the winter months in Washington, reflecting all the little currents of feeling, catching all the little flurries of gossip, that made our capital city such an absorbingly fascinating location for the expert news writer. While the world was judging the great personalities involved thru the medium of their formal speeches, Miss Tarbell was studying them at firsthand, and now records the personal impressions made upon her acute observation. (Macmillan.) \$1.60

## Mr. Punch's History of Modern England

By Charles L. Graves

Volumes III and IV are now ready of this chronicle of life in England drawn in its essentials from the pages of the famous magazine *Punch*. It is in reality a history of the Victorians written by themselves. John Weaver, the "colymist" of the Brooklyn *Daily Eagle* comments on the earlier volumes: "To read his comments on customs and events, illustrated profusely with cartoons and caricatures in the familiar and excellent *Punch* style, puts one magically into the midst of those times, makes one a participant and an onlooker." (Stokes.) ea. \$5

## Our Eleven Billion Dollars

By Robert Mountsier

"Our Eleven Billion Dollars" brings the Genoa Conference, with the European political and economic situation, direct to the American home and office—to the business man and the worker, the banker and the economist, the student and the teacher. It tells the truth about the present economic situation, and makes you think in large and small sums—billions and your own income. It shows you that the \$11,000,000,000 which Europe's governments and so-called governments owe the United States mean more to the American citizen than to Lloyd George and Poincaré, the Germans and the Bolsheviks. The book is the work of an American correspondent who has divided the last twelve years between Europe and the United States, writing for the American and foreign press and preparing financial and industrial reports for various organizations in this country. (Seltzer.) \$1.50

## After the War

By Colonel Repington

Colonel Repington's new book is a continuation in diary form of his famous "The First World War," and written in the same vein. During the period covered by this volume,

Colonel Repington visited the capitals of the Western world and talked with the leading personalities he paints, is like calling the roll To read the list of men and women whose personalities he paints, is like calling the roll of contemporary public figures. His picture of the world of today in the process of reconstruction ends with a first-hand account of the Washington Conference. (Houghton.)

\$5

## The Mexican Mind

By Wallace Thompson

It has remained for Mr. Thompson to clarify the mutual understanding of the Latin and Saxon peoples of the North American continent by a frank comparison of their mental processes and an analysis of the Mexican mentality. Along with his analysis there is a running commentary on the curious and quaint customs of Mexican life. The racial traits are illustrated by anecdotes and incidents, the habits and customs—so often disconcerting and annoying to the traveler or to the person seeking to establish business relations because not understood or appreciated—are explained and traced back, and shown to be based on fixed national habits of thought. (Little, Brown.)

\$2.50

## Public Opinion

By Walter Lippman

Turn your brain inside out for a moment: what do you *really* know about the tariff, Christian Science, the coal strike, organized labor, and six dozen other things about which you are constantly expressing opinions? And yet this largely nondescript, half-baked assortment of opinion based upon hearsay, prejudice, personal interest, etc., is your equipment for functioning as one complete unit in American public opinion. Mr. Lippman takes up the tendency of each of us to manufacture private stereotyped opinions and suggests a way by which both individually and as a nation we can lessen this premature hardening of the mental arteries. (Harcourt.)

\$3.50

## Peace and Bread in Time of War

By Jane Addams

The attitude of Miss Addams during the Great War is one that most Americans respect for its courage, altho they may not agree with her theories. Her new book is an intimate history of the efforts for peace made by her little group of women associates in the United States, and of their connection with the women of other countries, as they became organized together into the Women's International League for Peace and Freedom. The title, originally a touching slogan of war-weary Russian peasants, was chosen, Miss Addams tells us, "because peace and bread became inseparably associated in my mind." (Macmillan.)

\$2

# LIFE STORIES

## Biographies Bring You New Friends

### A Daughter of Napoleon

*Memoirs of Princess de Chimay*

The Princess de Chimay, from whom this record came thru family connections to Princess Bibesco, who writes the introduction, was a daughter of Napoleon by the beautiful Madame de Pellarpa of Lyons—a fact seemingly known to many at the time, tho apparently not to the author of these memoirs herself until she was well advanced toward womanhood. Brought up with the utmost care and in surroundings more than ordinarily luxurious, she was an attractive and much admired figure in the social life of her time. Tho pathos and even tragedy entered into her life at times, her memoirs are full of the joy of living, of witty comment and of charming pictures of French domestic life. (Scribner.)

\$2



PRINCESS DE CHIMAY, DAUGHTER OF MADAME DE PELLAPRA  
BY WINTERHALTER  
FROM "A DAUGHTER OF NAPOLEON"  
MEMOIRS OF PRINCESS DE CHIMAY  
Charles Scribner's Sons

### Up Stream

By Ludwig Lewisohn

This distinguished critic turns aside from the works and lives of others to speak of himself. In his confession there are sharp and bitter notes, but the sharpness and bitterness are pleas for the ideal which the world denies. The implications of this autobiography on American life, institutions and culture will arouse much discussion. (Boni.)

\$3

### My Memories of Eighty Years

By Chauncey M. Depew

Mr. Depew is a citizen of the world as well as the favorite son of New York, and the record of his long and crowded life unites periods as distant and dissimilar as the Civil War and the present day. He has known the leaders in politics, finance, journalism and society from Lincoln to Harding, and has been friendly with millionaires and brakemen. It is like telling the beads of noted Americans to enumerate his familiars. The style is chatty, anecdotal and episodic. (Scribner.)

\$4

### Young Boswell

By Chauncey B. Tinker

This delightful volume puts the quietus on the absurd superstition that a man could write a great book and be himself a mere homunculus. It is a permanent and charmingly considered portrait of the Bozzy for whom sensible readers have always felt affection and amusement indivisibly mixed. Professor Tinker, of Yale, who is the recognized authority on 18th century literature, has based his book on the discovery of manuscript letters written by the Boswell not then known to fame, to Rousseau, Goldsmith, and other celebrities of the day. The book is written with a humane and humorous understanding and clearly points out Boswell's

extraordinary social gift. (Atlantic.) \$3.50.

### Fyodor Dostoyevsky

By Aimée Dostoyevsky

Not the least interesting parts of Aimée Dostoyevsky's biography of her father are those which bear upon his relations with his two great contemporaries, Turgenev and Tolstoy. Originally a warm friend of Turgenev, Dostoyevsky became his bitter enemy. Mlle. Dostoyevsky warmly takes her father's side in the quarrel, altho it is generally believed that he was hopelessly in the wrong. "They had a sincere admiration for each other's gifts," says she, "but their respective ideas and outlook upon life were radically opposed." (Yale.)

\$4

### Lincoln Lessons for To-day

By Garrett Newkirk

Stimulating and inspiring studies of Lincoln from many points of view. Some of the chapters are, "Early Addresses," "His Conscience," "His Heredity," "Was He An Educated Man," "His Religious Creed," "His Religion," "His Great Sermon," "For Christmas and New Year," "To All Patriots." (Duffield.) \$1.35

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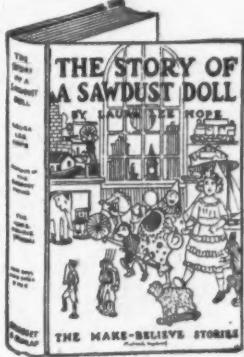
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Clifton Johnson, author, editor and photographer, made many visits to John Burroughs from 1894 on, and each time he wrote out a full record of the conversation from notes taken on the spot. The talks cover many subjects, for while Burroughs declares himself to have been merely a spectator of the times, he really had a lively interest in all sorts of activities. He was a racy talker and Mr. Johnson has preserved the tang and flavor of the spoken word. The book is not only an invaluable contribution to our knowledge of John Burroughs's personality and opinions, but it is also a notable and permanent addition to American biographical literature. The illustrations are from photographs by the author. (Houghton.)

\$3.50



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The story of the great tenor from boyhood until death. From 1915 to the death of Caruso, Salvatore Fucito was his coach and official accompanist. From 1908 to this permanent association that began in 1915, Caruso coached with Maestro Fucito whenever they were in the same locality. Fucito can therefore write with authority of Caruso's meth-

## The Publishers' Weekly

ods and theories on the art of singing. The vocal exercises he actually used are included. There are also 9 pages of illustrations and a number of Caruso's cartoons. (Stokes.) \$3

## Margot Asquith: An Autobiography

(One Volume Edition)

Even before Mrs. Asquith's visit to this country, her sensational autobiography was one of the most widely read books of the season. This abridged edition in one volume makes the book available to a still larger public. It contains all the material in the two-volume work and twenty-three halftone plates (the original edition had twenty-four). The two-volume set, however, is still to be had, (\$7.50). (Doran.)

\$4

## My Boyhood: An Autobiography

By John Burroughs

This book pictures the life of the late philosopher and naturalist on his father's farm eighty years ago. It is amazing that an old man could think himself back into the psychology of his boyhood with such fidelity. It gives a living picture of a life that is forever gone—the life of the self-contained farm, where they raised their own food, made most of their own clothes and thought their own thoughts. This book should appeal to every lover of nature, of human nature or of literature. The conclusion is by Julian Burroughs, the naturalist's son who has also supplied the photographs. (Doubleday.)

\$2.50

## My Life of Song

By Madame Tetrazzini

Tetrazzini, the singer, has but said farewell to America; now Tetrazzini, the writer, unfolds the life of a remarkable personality and

the tale of an amazing career. She was a prima donna at sixteen, in but a short time, the sensation of Petrograd and London, South America and the United States. Her book has a message for young singers and a special interest for opera lovers. It covers her triumphs in many cities and introduces many prominent figures in the world of music, especially in operatic circles. (Dorrance.)

\$4



# VACATION BOOKS FOR BOYS AND GIRLS

By

Mary E. S. Root

Children's Librarian

Providence, (R. I.) Public Library



**V**ACATION time is drawing near. Schools are preparing lists for summer reading with "school credit." Bulging trunks stand before perplexed parents and discards are inevitable. "Are books necessary?"

Recently I heard a prominent New York social worker remark, "In my trip here from New York two very attractive young girls had chairs opposite mine. They were "good to look at." But as time wore on they seemed to lack something, to evidence a poverty of interests. They didn't read, didn't talk to a purpose, their faces seemed to be soulless. I felt sorry for the poor things."

Again recently during a conversation a father remarked, "I am going away to our summer place armed with books. The special group of young people I am interested in hang around and don't seem to know how to talk. If I can get them all to read one book, and it can furnish some common topic of conversation I shall be happy."

One recalls Paul in Allen Harker's "Paul and Fiammetta." Paul had a passion for books. He could tear the heart out of a book while some one else was looking at the title page. He judged his mother's guests by their luggage: would it contain books or clothes? "We'll go and see, Tonks," he would whisper to his invisible companion, "but I don't think there'll be much. It's dull looking luggage." But whether the visitor brought many books or few, Paul always read them. Paul could talk, he had many interests, he had been exposed to books.

An excellent thought to keep before young people is, that there are three grades of people—those that talk about ideals, those that talk about things, and those that talk about people. It is for us to choose where our children are to be classified. Books are a very potent factor in enlarging horizons. One can't imagine a child nourished on books of the type listed in Grace Hazard Conkling's "Imagination and Children's Reading" and

freely exposed afterwards to a very wide range of reading who could have a "poverty of interests."

We are, as parents, more or less "movie" or motor mad, or golf or radio or pleasure-seeking mad, and it reacts on our children. Let us have less restlessness in our home circle, let's see to it that packed trunks are not "dull luggage" and that we don't hoist responsibility for their reading on to schools.

A book for the family circle is Van Loon's "Story of Mankind." Its chapter on a New World is heartening to youth and age, and the history bibliography fills gaps.

Young people frankly like to be up-to-date, so form with your sports club, a drama club. Some young folks I know, were keenly interested last summer in reading modern plays like Lord Dunsany's "Night At An Inn," Beulah Dix's "Allison's Lad," Stuart Walker's "Six who Pass While the Lentils Boil," and Barrie's "The Old Lady Shows her Medals." Parts were assigned, one rehearsal only required before the weekly public reading, and the young people were always searching for new material.

Nor is it such a far journey as one would think for young brains from Colonel Cody's "Autobiography of Buffalo Bill" to Duncan's "Dr. Grenfell's Parish," Hall's "High Adventure," Pickett's "Heart of a Soldier," Paine's "Short Life of Mark Twain" or even Strachey's "Queen Victoria." Another approach to "Queen Victoria" would be thru the little play "The Queen, God Bless Her" in Laurence Housman's "Angels and Ministers."

We agree emphatically with William Hazlitt when he says, "I do not think altogether the worse of a book for having survived the author a generation or two" yet we may have to break thru some walls guardedly if the love of books has become strangled. "The prince always has to break thru briars to kiss the Sleeping Beauty awake."



*Here's A New Book That Will Sell Fast*

## MY DISCOVERY OF ENGLAND

By Stephen Leacock

*Author of "Nonsense Novels," "Literary Lapses," etc.*

Mr. Leacock's characteristic keen perception and penetrating fun will afford vast amusement for the readers of his new book—and at the same time, his informative comment will prove thoroughly worth while. A lecture tour through England, Wales and Scotland furnishes the background for this pleasantly satirical work.

(Ready June 10.) \$1.50

### DA SILVA'S WIDOW

By Lucas Malet

*Author of "The History of Sir Richard Calmady," etc.*

A volume of short stories by an English novelist of high standing—the daughter of Charles Kingsley—expressing fully the author's versatility and artistry. (Ready June 10.) \$2.00

### THE SECRET ADVERSARY

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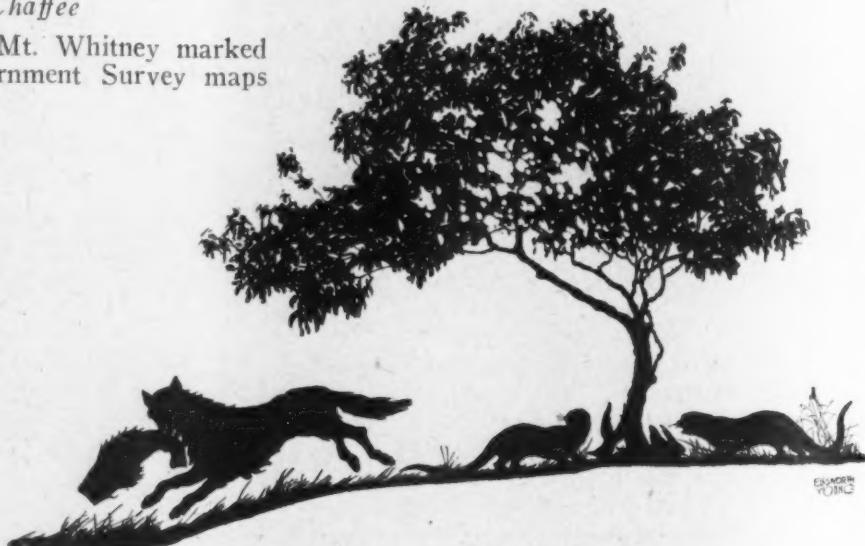
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## New Books I Have Enjoyed

HERE is a love and mystery story by Elizabeth Jordan just from the press. It is called "The Blue Circle," and it is warranted to mystify, thrill and delight. Miss Jordan, author also of "The Girl in the Mirror," is an expert practitioner of the love-mystery story. Her plots are original and her style is without a single yawn.

The Western story continues to fascinate its thousands. Maybe it's the appeal of their outdoor settings to shut-in folks of the cities and towns. "Shoe-Bar Stratton," by Joseph B. Ames, is a rattling good story of the Texas cow country. It will carry any reader to the page marked "The End," and he will be glad he made the trip.

The most widely and passionately discussed novel of the present book season is T. S. Stribling's "Birthright." Wherever alert reading people gather they talk about "Birthright" and sometimes almost fight about "Birthright." Heywood Broun, in his column in The New York World, has been hearing both sides of the question in stormy letters from his readers. Well, it's a great book, and not to have read it is to be a mile or so in the rear of the band-wagon.

"Better than 'Moon Calf'" says Heywood Broun in The New York World about "The Road to the World" by Webb Waldron. Well, that's the sort of novel "The Road to the World" is, and it is without question one of the four or five finest pieces of full-length fiction published this season. It will be welcomed wildly by readers who like Hardy, Hergesheimer, Conrad, Ham sun, and their like.

The liveliest, most colorful, most absorbing romance of the mysterious East published in a long time is "Caravans By Night." Harry Hervey wrote it, and he deserves all the "hand" the critics are giving him. H. L. Mencken is enthusiastic about him. "He can tell a story," Mr. Mencken declares.

You have wanted to know the secrets of the drug store and the prescription counter—where the medicines come from, how they are made, how they are marketed; the romantic stories of the famous "patent" medicines, etc., etc. "The Story of Drugs," by H. C. Fuller of the Institute of Industrial Research, is the book you need.

There has just been published a book for which thousands of people must be waiting. It is a dependable history of Ireland by an Irish scholar written with the color and fire of a fine novel; and one which goes back to the beginning and comes up to the establishment of Ireland as a Free State. It is "The Story of the Irish Nation" by Francis Hackett, formerly Literary Editor of The New Republic.

Asia is at present much more important to us than any other large foreign section of the world. E. Alexander Powell's "Asia At the Crossroads" deals with Japan, Korea, China and the Philippines, and he is as interesting as he is informative. It is the most readable book on the Far East recently printed.

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## OUT OF DOORS WITH OUR AUTHORS



KENNETH ROBERTS, AUTHOR OF "WHY EUROPE LEAVES HOME" (Bobbs-Merrill), SHOWING WHY SOME OTHER POOR FISH LEAVE HOME

LAST WINTER Kenneth L. Roberts was sent to Miami, Florida, to see how Americans play and to tell the readers of the *Saturday Evening Post* about it. Evidently he believes that doing a thing is the best way of learning it. The articles are to appear later in book form. Just now his "Why Europe Leaves Home" (Bobbs-Merrill), de-propagandized information about the migrations of European people, is attracting attention.

IT IS pretty generally known that Davenport, Iowa, where Floyd Dell reported for a newspaper for three years, is the Port Royal of his widely read first novel, "Moon Calf." After that he went to Chicago, and he became literary editor of the Chicago *Evening Post* "Friday Literary Review." He came to New York in 1913 and joined the staff of *The Masses* as literary critic, which position he occupies on its successor, *The Liberator*. The accompanying photograph was taken on a recent visit to the old home town.

THE ANCESTOR of whom he is most proud was a smuggler, tho his great-grandfather was a duke, says Coulson Cade, author of "The Cornish Penny" (Stokes) and a member of an ancient Cornish family. He seems to have in-

herited his own adventurous disposition from the smuggler, for from an early age he has led a roving life. He is still under thirty, but has had years packed with adventure in many corners of the world. In 1915 Mr. Cade came home to England after five years spent in Africa, and settled down to write. Later he found a real home for the first time in his life in a fascinating old house in the little Oxfordshire village of Bampton-in-the-Bush, where he now lives.

WALTER DE LA MARE, who publishes two new volumes of verse this season, was a close personal friend of Rupert Brooke, who directed in his will that any money he might leave, together with the proceeds from his books, be divided among his three friends, Walter de la Mare, Abercrombie Lascelles, and Wilfrid Wilson Gibson. He wrote: "If I can set them free to any extent to write the poetry and plays and books they want to, my death will bring more gain than loss."

When Katherine Grey, author of "A Little Leaven" (Lippincott), was seventeen, she taught school in a remote Kentucky mountain district and it was there she laid the principal scenes of her book. After various experiences in mining regions where she followed her husband, the Grays now live on a ranch or rather an orchard in the great San Joaquin Valley.



FLOYD DELL, AUTHOR OF "THE BRIARY BUSH," ETC. (Knopf) REVISITS HIS OLD IOWA HOME. MR. DELL SENIOR, IS IN THE BACKGROUND

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MARGUERITE WILKINSON is not only one of the best known of America's women poets, the author of "Bluestone" and "New Voices," but a thoro out-of-doors person as well. She has dedicated her new book, "The Dingbat of Arcady" (Macmillan), to a cousin, "the only other vagabond in the family." The book tells how Mrs. Wilkinson and her husband floated on singing rivers and blue bays in "The Dingbat of Arcady" or in "The Royal Dingbat," flat-bottomed boats that they built themselves. Mrs. Wilkinson, who contributes our introductory article, makes a feeling plea to "Take Along a Book."

TARKINGTON'S CAREER as an author is a history of the past twenty years in American literature. He spends his winters in Indianapolis and his summers in Maine. The inland born, he loves the sea and has collected in the library of his Kennebunkport home the models of many famous old ships. Mr. Tarkington's "Alice Adams" has just made him a Pulitzer prize winner for the second time.

THE AUTHOR of "The Laurentians" (Century), T. M. Longstreth, is a confirmed open-air man. Once he was a school teacher doing travel stunts in vacation trips. One of these trips carried him to the Adirondacks, and he never returned to his job. He lives there the entire year except when he goes off to do a book. Last year when he went to Canada for the material of "The Laurentians," he lived for some time with the Chapdelaine family of Louis Hémon's famous "Maria Chapdelaine."

EVERYONE KNOWS Cosmo Hamilton as novelist and dramatist, and just now as the author of "The Rustle of Silk." (Little, Brown.) A word about the title. The author wanted something that would

"in a phrase epitomize the lure and fascination of woman." Turning this problem over in his mind he walked up Fifth Avenue and smoked his pipe—and thought. One evening he passed a gaily decorated store window, filled with lovely "creations." Instantly the title for his new book came to him—"The Rustle of Silk."

EDISON MARSHALL's "Shepherds of the Wild," is about animals, and hunting, and out-of-doors, and all those things he describes with such feeling and accuracy. By the way, he won the prize of the O Henry Memorial Committee for the best short story published in 1921.

A CONFIRMED countryman is what Lee Wilson Dodd calls himself, and adds that the only sport he can claim is fussing around in the garden. He lives just outside New Haven on in a colonial home surrounded by several acres. He was born in Pennsylvania of a family whose forbears were a part of the original colony of Branford, Connecticut, but he was brought up in New York City. He graduated from Yale, Sheffield in 1899, in the same class with Henry Seidel Canby (now editor of the *Literary Review*) whose sister he married. "Lilia Chenoworth" (Dutton) is his new book.

THAT BRILLIANT Benét family again! William Rose Benét, long known as critic, poet and editor, now on the staff of the *Literary Review* of the *New York Evening Post*, publishes his first novel, a romance of youth in an old-fashioned setting, "The First Person Singular" (Doran). He is a brother of Stephen Vincent Benét, author of "The Beginning of Wisdom," and of Laura Benét, author of "Fairy Bread."



MARGUERITE WILKINSON, AUTHOR OF "THE DINGBAT OF ARCADY," ETC., IN THE GARDEN OF THE OLD BIGELOW HOMESTEAD IN THE "BLUESTONE" DISTRICT, MALDEN, N. Y.



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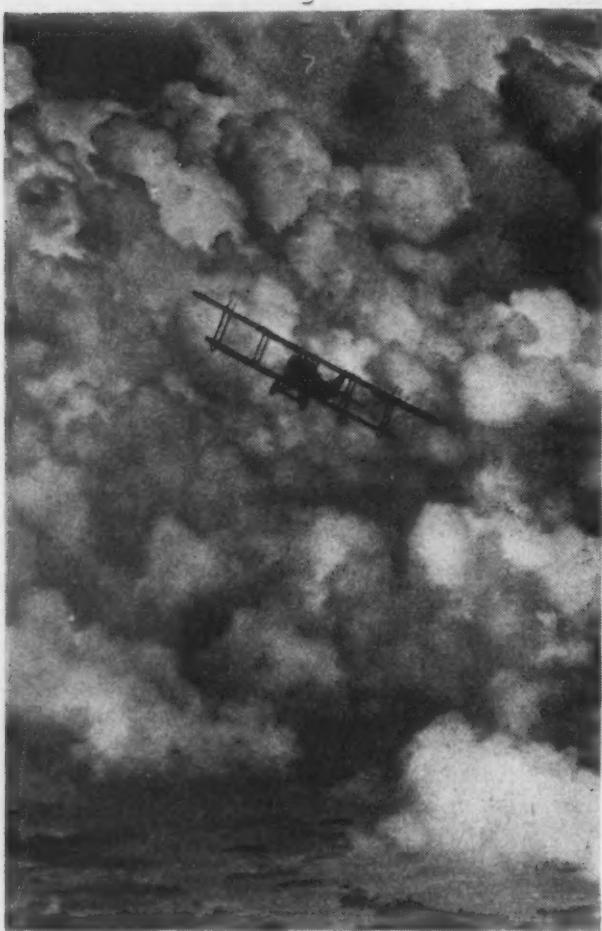
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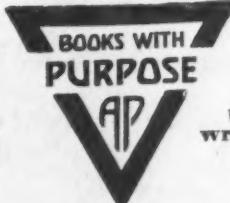
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*Mr. Bishop*  
In Two Sections

JUN 2 1922

Section 2

# The Publishers' Weekly

*The American Book-Trade Journal*

MAY 27, 1922

## Summer Reading Number

Section One contains 100 pages of reviews, notes and announcements of Summer books for the vacation reader. For dealer distribution it can be purchased with imprint at \$8 for 100, \$17.50 for 250, \$30 for 500 or \$50 for 1000. Section Two is a 16 page book-trade supplement on summer selling.

### The Season's Output

THIS issue of the PUBLISHERS' WEEKLY is the Summer Reading number, a special issue which has been an important feature for many years. As with the *Christmas Bookshelf* in November, the issue is given up to descriptions of new books, written from the point of view of the consumer.

Beside the circulation to subscribers, scores of booksellers buy reprints of this issue with their own imprint to be used in stimulating the summer business. The pages will be found to contain specially prepared descriptive notes covering about two hundred leading books, and about as many more are given briefer listing. These notes will be found valuable to all who handle books as well as those interested as purchasers.

Special care is taken in making the selection of titles so that it may include all the books that are to be of wide interest during the next three months. The selection printed is made after gathering the opinions of many booksellers to whom were sent a list of the whole season's publications with the request to check the titles in all departments which they believed would be of greatest interest. This co-operation from booksellers has been very valuable to the editors and in turn makes the list of more exceptional interest to the trade. Besides the book section, there has been added this year these special supplementary pages which will not be included in the reprinted editions of the number and in which it is intended to give suggestions for the development of summer and vacation trade.



### The Summer Selling Campaign

WHILE the material and posters for the bookshop emphasis on books as gifts is still going out, the Committee has turned its attention to getting countrywide emphasis on the place of books in vacation plans. A poster in five colors by Mr. Norstad, who made last year's successful poster, has been printed and is again carrying that successful slogan, "Take Along A Book." The poster emphasizes the fact that children as

well as adults find pleasure in having books included in the plans, or, as the Boy Scout campaign is stating it, "Where Goes the Boy There Goes the Book."

The Committee is also urging booksellers to use the April poster "Back to Nature Books" again as giving a supplementary emphasis on the importance of books about nature to the other emphasis of the importance of books as diversion. The Boy Scouts of America are also supplying reprints of their interesting page on books in boys' camps which dealers can use to good advantage in their windows. There is also to be a striking silhouette by Ethel Taylor emphasizing the vacation spirit. All this material should greatly help the bookseller in putting the subject before his community.

### Entertaining in Summer

MOST people at their summer homes or hotels have many pleasant responsibilities of entertaining—entertaining summer neighbors, guests at the same hotel or the friends of the children. There are many helpful books that have been published on these subjects, books that will help plan for outdoor festivities, indoor or piazza games or pleasant diversions for the young people. One or two books of this kind would prove a boon in July and August. There are also special problems of catering, as the food of summer needs its own special touch. Cook books with salads and special summer dainties or cooling drinks should be part of the suggestive displays in all bookstores.

### Children and Out-of-Doors

MOST helpful article for parents on the problems of summer reading for children has been prepared by Leonore St. John Power of the children's book room of the New York Public Library for the summer number of the *Children's Royal*, which has just gone to the magazine counters. Miss Power has been regularly supplying articles on children's reading for this attractive quarterly magazine which reaches a very large group of parents, and parents who are anxious to think carefully of their children's interest.

This article is entitled "Woodland Trails, Green Fields, Blue Skies," and emphasizes the inborn love of nature which is in every child and how each different age finds what it needs about nature and animals in the attractive books that are available. A list of about fifty books is supplied grouped under the headings "Outdoor Stories," "Animals of Field and Forest," "Field and Forest Butterflies, Birds, Bees and Insects," "Flowers,

"Trees and Gardens," "Outdoor Sports and Pastimes," "Camping and Woodcraft, and the Stars."

The titles have brief annotations, and the list would form an excellent one for any bookseller to use in reaching the parent. The fact that the titles have been selected by one of Miss Power's authoritative position will make the suggestions particularly acceptable to any father or mother and will make sure that they are enjoyed by the children.

### In Sight of Sea

PERHAPS it might be argued that it is when the sea is not in sight that the impulse to read books about it is most strong, but certain it is that booksellers find the demand for books of this type increasing in summer-time both from those who go down to the sea in cottages and those who go down to the sea in ships.

Not only are people on their vacation likely to add a sea book or two to their collection when they pack up, but friends who are giving books would look upon a selection from the best books of the sea as one of the most appropriate of gifts to be sent by mail or carried along for the week-end trip. A list that should be of help to the bookseller in preparing such suggested displays is the one that was printed two years ago as the outcome of a voting contest managed by the American Library Association at the time of the Merchant Marine exhibit. Over 250 titles were suggested for what was called the "Deep Sea Bookshelf" of which the first twenty-five were as follows:

Treasure Island by Robert Louis Stevenson.  
Two Years Before the Mast by R. H. Dana.  
Sea Wolf by Jack London.  
Captains Courageous by Rudyard Kipling.  
20,000 Leagues Under the Sea by Jules Verne.  
Cruise of the Cachetot by Frank T. Bullen.  
Under Sail by F. Riesenber.

Mr. Midshipman Easy by Frederick Marryat.  
Lord Jim by Joseph Conrad.  
Nigger of the Narcissus by Joseph Conrad.  
Typhoon by Joseph Conrad.  
Robinson Crusoe by Daniel Defoe.  
Wreck of the Grosvenor by W. Clarke Russel.  
Westward Ho! by Charles Kingsley.  
Toilers of the Sea by Victor Hugo.  
Sailing Alone Around the World by J. Slocum.  
Pilot by James Fenimore Cooper.  
Dauber by John Masefield.  
Kidnapped by Robert Louis Stevenson.  
Seven Seas by Rudyard Kipling.  
Salt Water Ballads by John Masefield.  
Cruise of the Snark by Jack London.  
Many Cargoes by W. W. Jacobs.  
Moby Dick by Hermann Melville.  
Youth by Joseph Conrad.

## Everyone Is Interested In Vacation Books

THE bookseller who has found his full place in the life of his city is continuously conscious of the many forces around him helping to put books into circulation at all times of the year. It may be that he has thought of summer as a time when all these forces took a rest and that no voluntary book promotion was in the air when vacations began. As he checks up on the situation, however, he will begin to find that there are many agencies which are interested to see that books have their proper place in summer plans.

Many of these agencies already have book emphasis in mind, and many might be persuaded to give more attention to this if the subject were brought to their attention by the bookseller. Perhaps the Y. M. C. A. and the Y. W. C. A., in the bookseller's city, have not planned to include books in the preparation for their summer camps, and the directors would be interested to receive such a suggestion. The bookseller might even find some generous citizen who would like to make a present of books for such camp use.

There are in every city groups who manage fresh air homes and vacation places where books would not only be a great boon to the children but indirectly a great boon to the management in that reading would serve to keep the children occupied during many of the summer hours when there has been enough of play and tramping. For such a cause it ought to be the bookseller's business to find a donor or even a club or individual to see that books are available when they are so supremely useful. They would be in the same way valuable in a city hospital, where during the warm weather the hours hang heavily and children grow bored and restless.

Schools give serious attention to the summer reading of children. In many cases perhaps the teachers have not made as complete plans for reading suggestions as might be possible to arrange, and the bookseller might help by printing lists to be distributed in the schools, lists prepared either by the teacher or

by the librarian. Lists given out in school-rooms are not looked on today merely as extending winter's lessons into other months but as a guidance to the diversional reading of the child with the realization that his mental growth during the summer can be an important part of the educational program of the year.

The public libraries are always interested in seeing that books get their place in the community's plans for any time of the year, and many libraries make special preparations to serve their communities during

the vacation period by extending the lending privileges, by helping people with vacation reading programs, by suggesting books on various parts of the country or by making up children's lists to be distributed in the schools.

No agency in the community will be more alert to the possibilities of the book than the Boy Scout organization, and the bookseller should have contact with the Scout executive and know as many of the Scout leaders as possible. The Boy Scouts of America are standing actively for vacation reading, and are making especially energetic efforts to give a stimulus to this subject this year, as is described in another column. With all these and other channels serving to increase the always natural summer tendency for reading, the bookseller who looks upon June as a time to prepare the worst instead of for real selling is wasting golden opportunities.



# Window Displays in the Hot Weather

By Ernest A. Dench

**S**UMMER is not a time when people give up reading for outdoor recreations; some of the slump in book sales is due to the retailer's tardiness in making use of timely salesmanship suggestions. A great deal of reading is done in the summer time, especially by people on vacations and week-end trips. If the bookseller can get these people into his store before they leave home for their summer vacations he will be pleased at the number of sales he can make.

Some ideas for window displays and newspaper advertisements are given below:

### The Book Bon Voyage

There is that long train or steamer ride that is tiresome to most folks. Many people like to surprise their parting friends or relatives with a bon voyage basket. A Maine bookseller offered a combination basket of flowers, the latest novel and three current issues of popular magazines. The basket was displayed at the front center, backed up by the following card:

"YOU'LL MAKE YOURSELF STRONG WITH  
YOUR FRIENDS IF YOU GIVE THEM A BON  
VOYAGE PACKAGE."

The window, draped in orange and white, also contained prominent exhibits of the latest books and magazines.

Brentano's is taking continuous space in the local papers to offer Bon Voyage parcels of books at \$5.00, \$10.00 and \$15.00 apiece, and the same idea could be applied to any bookseller's window display.

### Getting Advance Orders for New Fiction

Davis and Banister, of Worcester, tried a way of getting advance orders for August publications for a new fiction work. Last July, for instance, they displayed one of the early fall novels on a card at the rear of the window.

"THIS BOOK WILL BE PUBLISHED AUGUST 17.  
PLACE YOUR ORDER NOW AND WE WILL  
DELIVER ON DAY OF PUBLICATION."

### An Appeal to Summer Students

Harvard University Bookstore of Cambridge goes after the summer student trade with window cards:

"SUMMER SCHOOL STUDENTS—A Book  
STORE SINCE 1847."

WE HAVE THE BOOKS YOU WANT AND WE  
WANT TO SERVE YOU."

### Summer Literary Meals

The Edward P. Judd Co., New Haven, Conn., put across a new idea in a summer book display. A card at the center boldly read:

"SUMMER BOOK SUGGESTIONS FOR  
LITERARY MEALS."

MENU I:  
AN AFRICAN ADVENTURE ..... \$ 5.00

TALES FROM A ROLL TOP DESK....	1.75
EMPEROR JONES .....	2.00
QUEEN VICTORIA .....	5.00
MOONS OF GRANDEUR .....	2.00

\$15.75

Each book "menu" was spread out separately on the floor.

The menus were arranged according to various tastes, and there were "menus" for the young as well as the old.

### Pushing Outdoor Books

Books on outdoor subjects were offered in a newspaper announcement by John Wanamaker's, New York. The copy ran:

#### "BOOKS FOR OUT OF DOORS

VIVID AND EXPRESSIVE—VOLUMES INSPIRED  
BY BIRDS, FLOWERS, BEES, CAMPING, FISHING,  
AND THE THOUSAND AND ONE SUBJECTS  
DEVOTED TO LIFE IN THE OPEN.

BOOKS SPECIALIZING ON A PARTICULAR  
PHASE OF OUTDOOR LIFE; OR THOSE ON OUT-  
DOORS IN GENERAL."

### Using the Packing Cases

McDevitt-Wilson's, Inc., New York City, had a display in which the books were shown in their original packing cases. Each case was open at the side, exposing the books to view, with two copies of the books displayed on the top of each case. The exhibit served to show that the books were selling in large quantities.

### The Restless Sex

Argersinger's, Gloversville, N. Y., tied up a fiction display with the local presentation of a photoplay entitled "The Restless Sex." The window was arranged as a typical living room, with a wax figure of a woman seated on a couch, holding a popular novel in her hand. Another woman, standing nearby, was apparently asking her friend's impression of the book. A card at the side announced that—

"OUR BOOKS WILL CALM THE RESTLESS  
SEX."

Copies of latest novels were scattered about the floor, along with scenes from the film.

### Featuring Roosevelt's Books

The Greenman Book Store, Kansas City Mo., featured Theodore Roosevelt's books in a window display. The display had a very cooling atmosphere, especially on a warm summer day. The painted background depicted Mount McKinley, surrounded at the lower heights by fir trees, with snow covering the mountain slopes. A sign at the top rear read

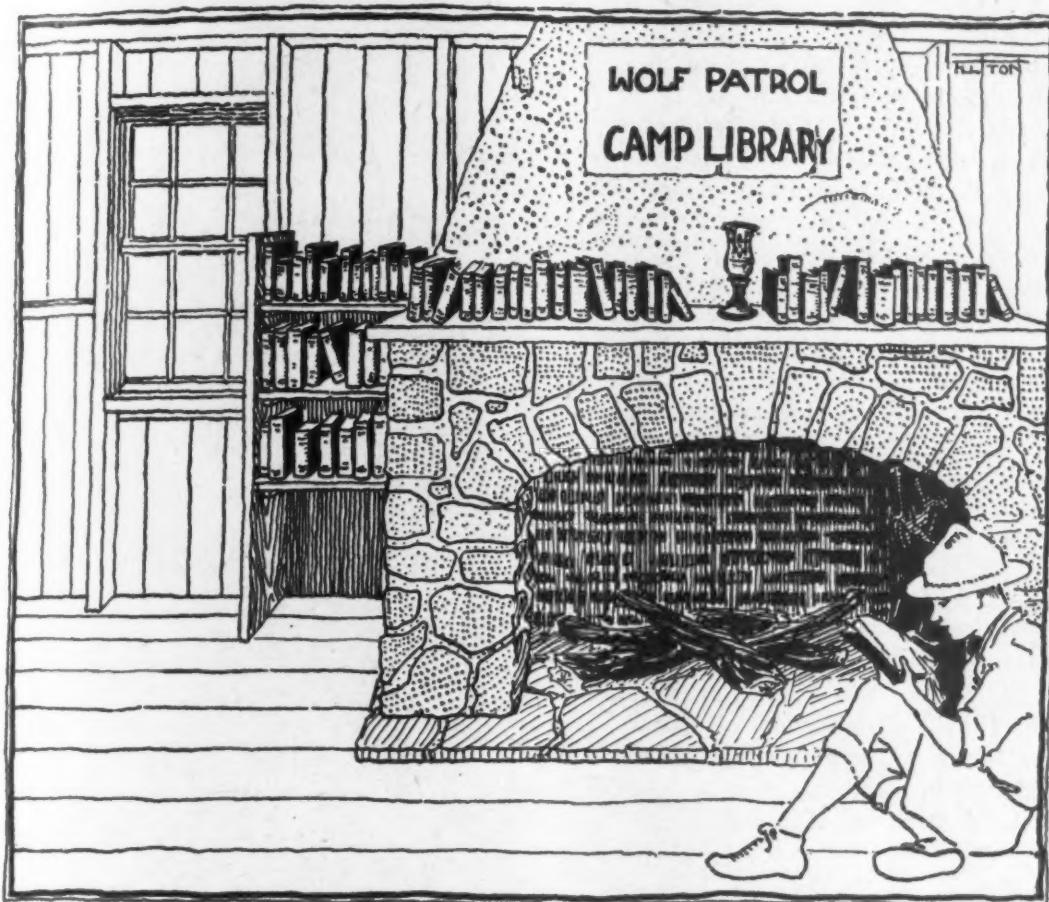
"FROM GREENLAND'S ICY MOUNTAINS TO  
MT. McKinley."

Down in front was the following sign:

"THE TEDDY ROOSEVELT BOOKS CAN NEVER  
BE SNOWED UNDER."

## Take a Book to Camp

Boy Scout Organization Backs a Program of Vacation Reading



A SPLENDID piece of reading promotion, such as always characterizes any effort planned by Franklin K. Mathiews, is a full page book display and design in the *Boys Life* magazine of July, which reaches the magazine counters on the 15th of June. Mr. Mathiews has behind him the enthusiasm of the whole Boy Scout organization in trying to give dramatic and really effective publicity to the idea of the place of books in the completely organized boys' camp. This idea will be carried to the executives in all cities and will reach tens of thousands of boys thru the pages of their magazine.

Mr. Mathiews decided that to get the reading idea over the best thing to do was, instead of printing a list in tabulated column, to visualize the books themselves so that the boys could picture themselves as picking a book from a shelf and enjoying it under the trees. This effect has been obtained by having an artist make a full page drawing, picturing two boys under the trees reading, and in a cut-out covering two columns there is a photograph of a three-shelf bookcase made of birch, such a bookcase as might well be and

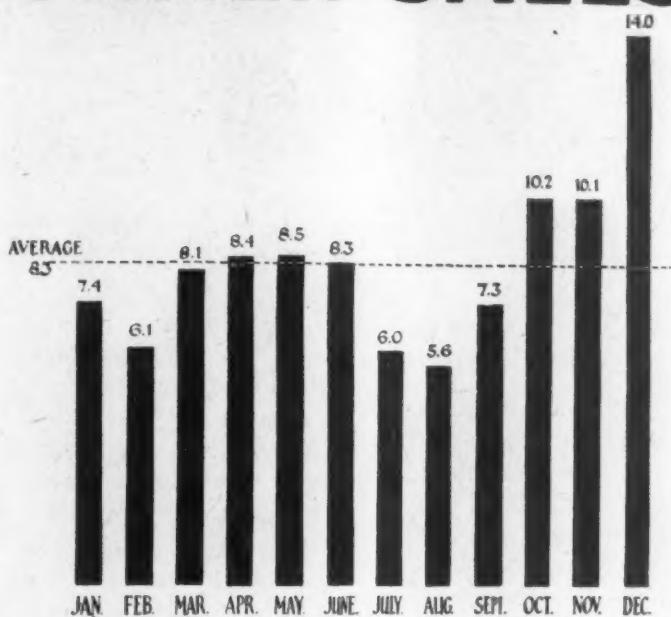
ought to be in the headquarters house of a fully organized camp.

On the shelves of this bookcase has been arranged an actual collection of books made by Mr. Mathiews of seventy-two books. These have been photographed so clearly that the name of each book is readable, and in this way a selected list is visualized to the boys or to their parents or Scout leader in a way that no column of type could do. Booksellers can take this page from the *Boys Life*, when it arrives, for display purposes. Separate copies with its splendid heading, "Take A Book To Camp" have been printed up by *Boys Life* and have been mailed to all the booksellers and libraries on the list of the Year Round Bookselling Campaign as well as to 600 Scout leaders. The list of books that Mr. Mathiews selected for a camp library is as follows:

Handbook for Boys.  
 Beaver Stream Camp by Dugmore.  
 The Boy's Camp Book by E. Cave.  
 Bird Guide by Chester F. Reed.  
 Flower Guide by Chester F. Reed.  
 Tree Guide by Julia F. Rogers.  
 Butterfly Guide by W. J. Holland.  
 Harper's Camping and Scouting.

The Boy Scout's Hike Book by E. Cave.  
Tom Slade at Temple Camp by Percy K. Fitzhugh.  
Boy Scouts' Life of Lincoln by Ida M. Tarbell.  
Along the Mohawk Trail by Percy K. Fitzhugh.  
The Young Trailers by Joseph A. Altsheler.  
Roy Blakeley's Adventures in Camp by Percy K. Fitzhugh.  
The Raisin Creek Exploring Club by Ernest Ingersoll.  
Camp Cooking by Horace Kephart.  
Swimming and Watermanship by L. de B. Handley.  
First Aid for Boys by Cole and Ernst.  
The Last of the Mohicans by J. Fenimore Cooper  
Scouting With Kit Carson by Everett T. Tomlinson.  
The Boy Scout and Other Stories for Boys by Richard Harding Davis.  
The Book of Stars by A. F. Collins.  
Scouting With Daniel Boone by Everett T. Tomlinson.  
The Mystery of Ram Island by Joseph B. Ames.  
Don Strong of the Wolf Patrol by William Heyliger.  
Shelters, Shacks and Shanties by Dan Beard.  
Flowers and Ferns in their Haunts by Mabel Osgood Wright.  
What Bird Is That? by Frank M. Chapman.  
Jim, The Story of a Backwoods Police Dog by C. D. G. Roberts.  
The Boy Scouts of Bob's Hill by Charles Pierce Burton.  
Pee-Wee Harris by Percy K. Fitzhugh.  
American Boys' Handbook of Camp-lore and Woodcraft by Dan Beard.  
Adventures of Billy Topsail by Norman Duncan.  
Shaggy Coat by Clarence Hawkes.  
Animal Heroes by Ernest Thompson Seton.  
The Boy Scout Trail Blazers by F. H. Cheley.  
Birdcraft by Mabel Osgood Wright.  
Under Boy Scout Colors by Joseph B. Ames.  
Boy Scouts in the Wilderness by Samuel Scoville, Jr.  
The Boys' Book of Mounted Police by Irving Crump.  
Troop One of the Labrador by Dillon Wallace.  
Stories of the Great West by Theodore Roosevelt.  
Brown Wolf and Other Jack London Stories edited by F. K. Mathiews.  
The Horsemen of the Plains by Joseph A. Altsheler.  
The Forest Runners by Joseph A. Altsheler.  
The First Book of Birds by Olive Thorne Miller.  
The Second Book of Birds by Olive Thorne Miller.  
The Book of Wireless by A. F. Collins.  
Don Strong Patrol Leader by William Heyliger.  
Scott Burton on the Range by E. G. Cheyney.  
The Biography of a Grizzly by Ernest Thompson Seton.  
Daniel Boone and the Wilderness Road by H. A. Bruce.  
The Last of the Chiefs by Joseph A. Altsheler.  
Boys' Book of Indian Warriors by E. L. Sabin.  
American Boys' Book of Wild Animals by Dan Beard.  
The Boy With the U. S. Naturalists by Francis Rolt-Wheeler.  
The Last of the Plainsmen by Zane Grey.  
American Boys' Book of Signs, Signals and Symbols by Dan Beard.  
The Adventures of a Nature Guide by Enos A. Mills.  
The Boy Scouts' Book of Campfire Stories edited by F. K. Mathiews.  
The Field and Forest Handy Book by Dan Beard.  
Jungle Roads and Other Trails of Roosevelt.  
Woodland Tales by Ernest Thompson Seton.  
The Boy With the U. S. Foresters by Francis Rolt-Wheeler.  
American Boys' Book of Bugs, Butterflies and Beetles by Dan Beard.  
Two Little Savages by Ernest Thompson Seton.  
Wild Animals At Home by Ernest Thompson Seton.  
The Boy Scouts' Book of Stories edited by F. K. Mathiews.  
The Outdoor Handy Book by Dan Beard.  
Wolf the Storm Leader by Frank Caldwell.

# GET YOUR SHARE OF THE SUMMER SALES!



Average Percentage of Total Sales Based on Years 1919 to 1921. From Bulletin of Federal Reserve Bank of New York

## YEAR-ROUND BOOKSELLING PLAN

### What Are the Summer Sales?

THE Federal Reserve Bank recently gathered and published figures with regard to the monthly totals of sales in a number of department stores, and these percentages were printed in graphic form by the Year Round Bookselling Committee for display at the Booksellers' Convention. While such figures are based on a large group of varied departments and no particular section will follow the same tendencies, there are in these figures, judging by book-trade experience, averages indicated that are quite comparable to what booksellers find.

They show that June usually supplies one-twelfth of the year's business and that July and August show about six per cent of the total. Many booksellers allow these figures of the summer months to drop below that without a struggle, believing that people cannot be stimulated at that time. If, however, department stores can get six per cent return, it would be a good thing for bookstores to set up a mark for themselves with an effort to lift the sales into the six per cent or better class.

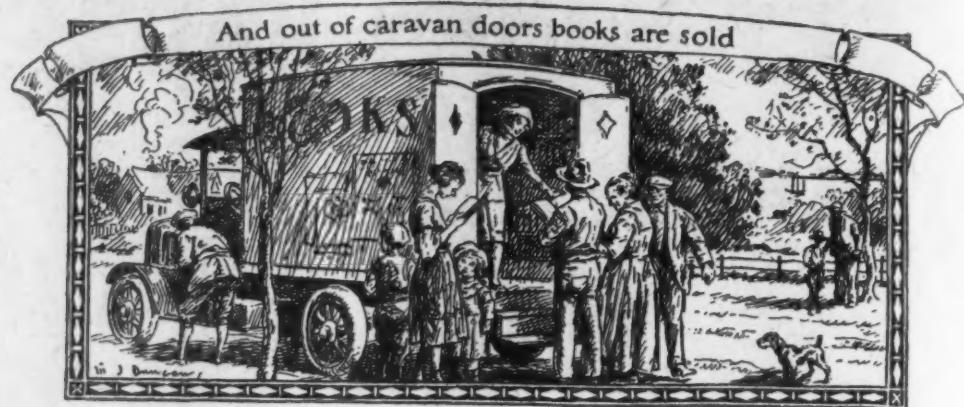
### Bubble Books for Camp

DEALERS in musical records are already beginning their plans to get the campers' attention for portable phonographs or for new records suitable to camp life. Booksellers will find that people who thus equip themselves will be especially interested to "take along" some "Bubble Books" so that the children's interest be not neglected for the long summer evenings. A phonograph with "Bubble Books" might be as good display now as at Christmas time.

### O For a Booke

O For a Booke and a shadie nooke,  
Eyther in-a-doore or out,  
With the greene leaves whisp'ring overhede,  
Or the Streete cryes all about,  
Where I may Reade all at my ease,  
Both of the Newe and Olde,  
For a jollie goode Booke whereon to looke,  
Is better to me than golde.

—J. Wilson.



OUT-OF-DOOR BOOKSELLING AS PICTURED BY WALTER JACK DUNCAN FOR AN ARTICLE IN THE "WOMAN'S HOME COMPANION"

## Women and Bookselling

**A**N article on bookselling as a profession for women is one of the full page features in the *Woman's Home Companion* for June and is of special interest to the book-trade, as Miss Jenison's work as one of the founders of the Sunwise-Turn Bookshop and as the leading spirit in the Women's National Book Association has made her name familiar throughout the profession.

The article points out many of the directions in which women have been especially successful in the book-trade: in the large department stores, in the personal bookshops, in children's bookshops and also as pioneers in caravan accomplishments. Figures are given to show what bookstores have done as conducted by women and pertinent suggestions as to how to build up a new shop.

The *Woman's Home Companion* has printed extra copies of this article for distribution by the Year Round Bookselling Committee in connection with their encouragement to new bookshops. The decorations for the article by Walter Jack Duncan are a very attractive feature of its make-up, one of which is reproduced herewith.

## Summer and the Smallest Children

**W**HEN books are planned for the family who are starting on a summer trip, the needs of the very smallest ones should not be forgotten, and the displays of the booksellers would do well to include picture books for the smallest tots as well as story books for those who can read. Not only will the picture books make travel easier by holding the attention of the restless little ones to whom the scenery means but little, but they will also help to provide for many spare hours during the vacation weeks, as little ones can

use the same picture book over and over again.

Picture books, too, are good material for the booksalesman to bring to the attention of customers who are planning to spend week-ends where the children are, as books are just the kind of thing that can be easily carried in the week-end satchel and brought out to receive the plaudits of a friend's small children.

## The Good Teacher

By Henry Van Dyke

The Lord is my teacher,  
I shall not lose the way.

He leadeth me in the lowly path of learning  
He prepareth a lesson for me every day;  
He bringeth me to the clear fountains of  
instruction,  
Little by little he sheweth me the beauty of  
truth.

The World is a great book that he hath  
written,  
He turneth the leaves for me slowly;  
They are inscribed with images and letters.  
He poureth light on the pictures and the  
words.

He taketh me by the hand to the hill-top of  
vision,  
And my soul is glad when I perceive his  
meaning;

In the valley also he walketh beside me,  
In the dark places he whispereth to my heart

Even tho' my lesson be hard it is not hope-  
less,

For the Lord is patient with his slow scholars;  
He will wait awhile for my weakness,  
And help me to read the truth thru tears.

—From "Songs Out of Doors," Charles  
Scribner's Sons.